

LIVE AUCTION  
& SPONSORSHIP  
**PROPOSAL**



COSTA PALMAS

EAST CAPE

BENEFITING  
CENTER FOR CHILD PROTECTION



CENTER FOR CHILD PROTECTION  
a children's advocacy center



# ABOUT **THE CENTER**

The Center for Child Protection is a nationally accredited children's advocacy center and the only non-profit in Travis County involved in the investigation and prosecution of crimes against children. For more than 30 years, the Center has been the first stop for children in Travis County who are suspected victims of sexual abuse, physical abuse and for children who have witnessed a violent crime.

The Center is a child-friendly, specially-equipped facility where children go for recorded forensic interviews, medical exams, counseling and interventions during the investigation and prosecution of child abuse cases.

All services are provided to children and their protective caregivers at no charge and are available in English and Spanish.

# OUR **ASK**

Last year, Costa Palmas helped make a profound impact in the lives of abused children throughout Austin by participating in Dancing with the Stars Austin (DWTSA) as both the Dance Floor Sponsor (\$5k) and by donating a Live Auction package.

We would like to invite you back to make an even bigger difference in our community this year by increasing your DWTSA Live Auction package and expanding your involvement to our PlayBingo Ladies Luncheon. Your contribution will help provide essential services to children while also ensuring Costa Palmas significant exposure to over 2,200 influential attendees across the two events.

## **PlayBingo Ladies Luncheon - October 19, 2024**

- \$2,500 Consolation Prize Sponsor

## **Dancing with the Stars Austin - December 7, 2024**

- \$5,000 Dance Floor Sponsor
- Live Auction Donation: 5-night stay in 2 beachfront cabanas, with a helicopter ride from the airport, 2 rounds of golf on the Robert Trent Jones Championship Course, a cooking class or tequila tasting, a boating day trip, and access to the Four Seasons Resort with a trip concierge.

Below you will find more information about each event and the benefits you would receive in return for your support.

# PLAYBINGO

# LADIES LUNCHEON



The PlayBingo Ladies Luncheon is a highly anticipated annual fundraising event benefitting the Center for Child Protection, taking place on October 19, 2024 at the Hilton Austin. In its 21st year, this vibrant event once again brings together over 1,100 of our community's most influential women for a day of sipping champagne, shopping in Austin's largest silent auction, and playing BINGO--all for a great cause! This year's luncheon sold out of tables in under 24 hours.

## **\$2500 - Consolation Prize Sponsorship**

We often have multiple “bingos” during each of our 8 games. We conduct a drawing to determine the main prize winner, and all the other ladies take home a fabulous consolation prize.

- Sponsor logo included on tag attached to each consolation prize.
- Event seating for 2 guests.
- Sponsor recognition in event program, onsite digital signage, Center website, and social media.





# DANCING WITH THE STARS AUSTIN



Dancing with the Stars Austin is an annual gala benefitting the Center for Child Protection, taking place on December 7, 2024 at the JW Marriott. This event brings together over 1,100 influential community members for an immersive evening of entertainment. Guests enjoy dinner, professional dance performances, a live auction, and the main dance competition between local celebrities & prominent philanthropists who are competing to take home the Mirror Ball Trophy. DWTS-A raised over \$2.8M last year in support of the children served at the Center.

## **\$5,000 - Dance Floor Sponsorship**

- Sponsor logo displayed on dance floor.
- Sponsor logo displayed on screen during event.
- Event seating for 2 guests.
- Sponsor recognition in event program, onsite digital signage, Center website, and social media.



# DANCING WITH THE STARS AUSTIN

## LIVE AUCTION

### Package Donation

- 5-night stay in 2 beach front cabanas
- Helicopter ride to and from the airport
- 2 rounds of golf on Robert Trent Jones II Championship Course
- Cooking class or tequila tasting
- Boating day trip
- Four Seasons resort access
- Trip concierge

### Benefits

- Verbal mention during Live Auction
- Sponsor logo on screens during Live Auction
- Sponsor logo displayed on LEDs during Live Auction
- Sponsor recognition in event program
- Sponsor prominently featured in Live Auction eblast
- Dedicated social media
- Half page ad in DWTSA program
- 2 additional seats at DWTSA
- Half page ad in the PlayBingo program
- 2 additional seats at PlayBingo





THANK  
YOU

# Shonnery Pettit



(214) 455-3973



shonnery@att.net



centerforchildprotection.org



8509 FM 969, Bldg 2, Austin, TX  
78724



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