

Mercedes-Benz
of Austin

PRESENTS



benefiting
CENTER FOR CHILD PROTECTION

12.07.24 | JW Marriott

SPONSORSHIP OPPORTUNITIES

2023 YEAR IN REVIEW



\$2.8M
raised last year

102K+
social media
impressions

11K+
website views

1.1K
influential
attendees

17TH
year in a row

TABLE SPONSORSHIPS

Ballroom Sponsorship

\$30,000

- Guaranteed front row seating for 20 guests (2 tables)
- Designated butler with complimentary full bar service at table
- Pre-set upgraded wine
- Ten complimentary valet parking passes
- Prominent recognition as the Ballroom Sponsor in traditional pre-event communications, including media alerts, email blasts and event advertising
- Prominent sponsorship recognition on event invitation, in event program, onsite digital signage and website
- Dedicated social media recognition

Tango Sponsorship

\$15,000

- Guaranteed front row seating for 10 guests (1 table)
- Designated butler with complimentary full bar service at table
- Pre-set upgraded wine
- Five complimentary valet parking passes
- Sponsorship recognition on event invitation, event program, onsite digital signage and website

Disco Sponsorship

\$12,500

- Guaranteed dance floor seating for 10 guests (1 table)
- Designated butler with complimentary full bar service at table
- Pre-set upgraded wine
- Five complimentary valet parking passes
- Sponsorship recognition on event invitation, event program, onsite digital and print signage, and website

Rhumba Sponsorship

\$10,000

- Guaranteed second row seating for 10 guests (1 table)
- Pre-set wine
- Complimentary beer and wine at the bar
- Five complimentary self-parking passes
- Sponsor recognition on event invitation, in event program, onsite digital signage and website

Salsa Sponsorship

\$7,500

- Guaranteed third row event seating for 10 guests (1 table)
- Pre-set wine
- Complimentary beer and wine at the bar
- Sponsor recognition on event invitation, in event program and website

Cha-Cha Sponsorship

\$5,000

- Event seating for 10 guests (1 table)
- Pre-set wine
- Complimentary beer and wine at the bar
- Sponsor recognition on in event program and website

BRANDING SPONSORSHIPS

Red Carpet Sponsorship

\$15,000

- Event seating for 6 guests
- Sponsor logo prominently displayed at Red Carpet
- Sponsor logo recognition on digital and print photos taken at Red Carpet
- Customized sponsor messaging on email/text delivery of digital photos from Red Carpet
- Sponsor recognition on event invitation, event program, onsite digital signage, website and social media

Paddles Up Sponsorship

\$12,500

- Event seating for up to 6 guests
- Sponsor logo printed on all bidder paddles
- Sponsor logo displayed in the online auction platform
- Sponsor logo displayed on screen at beginning of the Live Auction
- Sponsor recognition on event invitation, in event program, onsite digital signage, website and social media

Mirror Ball Sponsorship

SOLD

\$10,000

- Event seating for up to 4 guests
- Sponsor logo displayed on mirror ball table on stage throughout the evening
- Sponsor logo displayed on screen at beginning of the Award Ceremony
- Sponsor recognition on event invitation, in event program, onsite digital signage, website and social media

Decor Sponsorship

\$10,000

- Event seating for up to 4 guests
- Sponsor logo included in dinner table centerpieces
- Sponsor logo included in special lobby decor pieces
- Sponsor recognition on event invitation, in event program, onsite digital signage, website and social media

Balloon Drop Sponsorship

SOLD

\$7,500

- Event seating for 2 guests
- Sponsor logo printed on the balloons used during the balloon drop
- Sponsor logo and special messaging on screens at the time of the balloon drop
- Sponsor recognition in event invitation, onsite digital signage, website and social media

Hosted Wine Sponsorship

\$7,500

- Event seating for 2 guests
- Sponsor logo included on pre-set wine bottle tags
- Sponsor logo included on bar menus
- Sponsor recognition in event invitation, event program, onsite digital signage, website and social media

Judges' Table Sponsorship

SOLD

\$7,500

- Event seating for 2 guests
- Sponsor logo included on Judges' Table on stage throughout the evening
- Verbal mention during judges' introduction
- Sponsor recognition on event invitation, in event program, onsite digital and print signage, website and social media

Print Sponsorship

\$5,000

- Event seating for 2 guests
- Sponsor logo on dinner menus at each place setting
- Sponsor logo prominently placed on event invitation and event program
- Sponsor recognition in onsite digital signage, website and social media

After Party Sponsorship

\$5,000

- Event seating for 2 guests
- Sponsor logo displayed on screen at beginning of the After Party
- Sponsor logo prominently included in After Party sponsor loop
- Name recognition in event program, onsite digital signage, website and social media

Ballot Sponsorship

\$5,000

- Event seating for 2 guests
- Sponsor logo included on screens at the time of voting
- Sponsor logo featured on all electronic award voting ballots
- Name recognition in event program, onsite digital signage, website and social media

Celebrity Appreciation Sponsorship

\$5,000

- Event seating for 2 guests
- Logo featured on signage in greenroom and at pre-event cast appreciation parties
- Logo on special gift given to all celebrity cast members
- Name recognition in event program, onsite digital signage, website and social media

Dance Floor Sponsorship

\$5,000

- Event seating for 2 guests
- Sponsor logo displayed on dance floor
- Sponsor logo displayed on screen during event
- Name recognition in event program, onsite digital signage, website and social media

Dessert Sponsorship

SOLD

\$5,000

- Event seating for 2 guests
- Sponsor logo included on dessert plating for over 1000 attendees
- Name recognition in event program, onsite digital signage, website and social media

Instagrammable Moment Sponsorship

SOLD

\$5,000

- Event seating for 2 guests
- Prominent sponsor recognition at photo moment area
- Sponsor logo included on all digital and print photos taken at photo booth
- Name recognition in event program, onsite digital and print signage, website and social media

Mini Mickler Sponsorship

\$5,000

- Event seating for 2 guests
- Sponsor logo displayed on screen during event
- Sponsor logo on the dog tag of each stuffed Mickler
- Name recognition in event program, onsite digital signage and event signage, website and social media

Opening Number Sponsorship

\$5,000

- Event seating for 2 guests
- Sponsor logo on special gift given to guest dancers
- Sponsor logo on screens at the time of the opening number
- Name recognition in event program, onsite digital signage, website, and social media

Photo Album Sponsorship

SOLD

\$5,000

- Event seating for 2 guests
- Sponsor logo included in the post event e-blast with event photo album
- Sponsor recognition in description of online photo album
- Name recognition in event program, onsite digital signage, website and social media

Photo Booth Sponsorship

SOLD

\$5,000

- Event seating for 2 guests
- Prominent sponsor recognition at photo booth area
- Sponsor logo included on all digital and print photos taken at photo booth
- Name recognition in event program, onsite digital and print signage, website and social media

Specialty Cocktail Sponsorship

SOLD

\$5,000

- Event seating for 2 guests
- Sponsor alcohol brand included in specialty cocktail recipe
- Sponsor logo included on bar menus
- Name recognition in event invitation, event program, onsite digital and print signage, website and social media

Volunteer Appreciation Sponsorship

SOLD

\$5,000

- Event seating for 2 guests
- Sponsor logo included on signage at volunteer room entrance
- Sponsor logo included on volunteer name tags
- Name recognition in event program, onsite digital and print signage and website

Welcome Sponsorship

SOLD

\$5,000

- Event seating for 2 guests
- Sponsor logo included on signage at event main entrance
- Sponsor logo included on registration tables
- Name recognition in event program, onsite digital and print signage, website and social media

For more information about sponsorship opportunities please contact
Victoria McCullough at dancingATX@centerforchildprotection.org or 512.600.2777.

DancingATX.org



CENTER FOR CHILD PROTECTION

The Center for Child Protection is a nationally accredited children's advocacy center and the only nonprofit in Travis County involved in the investigation and prosecution of crimes against children. For more than 30 years, the Center has been the first stop for children in Travis County who are suspected victims of sexual abuse, physical abuse and for children who have witnessed a violent crime. The Center is a child-friendly, specially-equipped facility where children go for recorded forensic interviews, medical exams, counseling and intervention. All services are provided free of charge to children and their protective caregivers, and are available in English and Spanish.



CENTER FOR
CHILD PROTECTION
a children's advocacy center

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@Center4CP | #DancingATX

www.centerforchildprotection.org