



**18<sup>th</sup> Annual Austin Cup  
Invitational Bowling Tournament  
Saturday April 28, 2018  
Westgate Lanes  
12:00 – 5:00 p.m.**

*Congratulations! Your company is officially invited to compete in **The 18<sup>th</sup> Annual Austin Cup!** This competition is by invitation only to Central Texas technology companies; invitations are non-transferable outside of your company.*

*The Austin Cup is limited to **only 38** teams. Please respond to this bid as soon as possible to reserve your lane, which will be awarded on a first-come, first-served basis. Companies that bowled in the immediate past year's event will have first right of refusal.*

*To **ACCEPT** this bid, please reply to the email or send an email directly to: [skinnerlynn@mac.com](mailto:skinnerlynn@mac.com). You will receive a confirmation email and participation materials shortly thereafter.*

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*Since its inception, we have had a vision: gather our local tech companies, their employees and their families together for just one afternoon each year – throw in a big dose of fun and friendly competition – and this 'extended Austin family' will make good things happen. We all agreed upon a rally point that is more than worthy of such a gathering: helping protect and heal children in our community who are victims of abuse and neglect. In the past 17 years, we have supported the efforts of the Center for Child Protection by **donating more than \$1,020,000!***

*Those who participate in this tournament year-after-year know that this isn't just about raising money; it is also about raising friends. Many of those involved continue to serve as ambassadors and spread awareness throughout the year. In fact, our collective efforts were recognized by the National Children's Alliance in 2008 when they presented The Austin Cup with the Volunteer Leadership Award for a Group.*

**Please join us! See official tournament guidelines and details in the document below for more information.**

*In the meantime, have fun selecting your bowlers, raising your money, designing uniforms and practicing during your lunch hours. We look forward to seeing your company employees on a lane at The 18<sup>th</sup> Annual Austin Cup!*

**Lynne Skinner**  
Founder & Tournament Director

**Bob Smith**  
Event Chairman



**Please review the sections of this bid package carefully -- they serve as rules and guidelines for our event. In order to ensure there are no surprises, please also share this important information with those who will bowl on your team.**

The Austin Cup is an invitational bowling tournament for the Austin technology community. In one afternoon, you can not only host a company 'picnic', but also engage in a little friendly competition with other local tech companies for the high honor of taking home *The Austin Cup*. While you're busy relieving those kinks in your back, you will also be supporting victims of child abuse through the work of the Center for Child Protection.

## Getting In.

**This is an invitational event:** Official Bids are sent only to technology companies in Central Texas. Service providers may participate as *sponsors only*. *However, just because a company did not receive a bid does not mean they are ineligible – we may have overlooked a company when the list was compiled. A company may submit their interest in competing; the Tournament Director will confirm their qualification and participation. Please have them contact us directly if you know of such a company.*

- Companies who participated in any past Austin Cup event will have first right of refusal to register for a lane, with the immediate past year's teams getting highest priority. (Companies get acquired or merge, so there is usually room for new companies.)
- The first 38 teams to sign up and pledge to submit their \$750 entry fee will be assigned a lane.
- **NOTE NEW INFO: We will accept a SECOND team from each company; however, due to the limited number of lanes at Westgate, these second teams will be put on a waiting list and notified (on a first-come, first-served basis) by March 1 if lanes are available. Each team will pay a \$750 fee.**
- The event will be open to invited friends, family and co-workers – and all sponsors – but will not be advertised to the general public.

## Getting It Right.

**PLEASE READ TWICE and SHARE: THIS IS THE MOST IMPORTANT INFORMATION IN THE PACKET!**

- **Each team must have the same 5 bowlers** on their assigned lane for the three consecutive games; teams may **not** replace **players** between games, nor may they switch bowler **positions** (order of bowling) after their final Team Registration form is submitted.
- Teams will bowl on the same lane for all three games; there will be **no lane switching** unless approved by the Tournament Director due to equipment malfunction. Scores will not be handicapped.
- **Each team must donate an entry fee** (or pledge to deliver it by June 1) of **\$750**. This money can be raised in any manner, or may be donated directly from the company. All donations will be made directly to the Center for Child Protection and will be 100 percent tax deductible to the person(s) and/or company writing the check(s) or paying via the Austin Cup microsite on the Center for Child Protection Fundraising page: <https://donate.centerforchildprotection.org/pages/austin-cup>. **If a company wishes to compete for *The Community Cup* or *Weber Cups* (for fundraising), they should continue to raise money over and above their entry fee and submit that money to the Center representative by 2 p.m. on the day of the event. Any team cancelling after April 1 will be expected to pay their entry fee.**
- **IMPORTANT REQUIREMENTS. Each team must consist of:**
  - 1) One member of the executive management team (Director or above) or board of directors of the company. If this is a HQ facility or subsidiary of a larger company based elsewhere, a "director-equivalent title" or above will be admissible;
  - 2) At least one female employee; and,
  - 3) Employees (30-hour part-time or full-time) of the company; no contract personnel.

*NOTE: A "Female Executive" CAN fill both requirements for an executive and a female player.*
- **Each registered Executive must declare in which field s/he will bowl:** with other Executives OR with their respective gender. (Due to many of the Highest Scoring Male / Executive bowlers taking home multiple trophies, we changed this in 2012.) To clarify: while each team **MUST** have at least one Executive, that Exec does **NOT** have to bowl in the Executive Field – they may choose to bowl against the larger field of their gender (Males or Females.)
- **Each team member MUST BE SIGNED IN** at Westgate Lanes by **12:20 p.m.** on the day of the tournament.
- **Each team member will wear a distinct uniform** (on the top ½ of their bodies). This can be any form of uniform – company golf shirts, retro style bowling shirts, t-shirts, or costumes – *as long as the five team members MATCH (not just 'themed' above the waist).* Fans may also wear the uniform or costumes supporting their team's theme. (Note: We will make allowances for special needs individuals.)

**If a team does not meet ALL of the above criteria the day of the tournament, they will be disqualified.**

# Don't Blow the Spare.

This event is about a lot of things: team building, community involvement, socializing with others from the local tech community. But, let's admit it: everyone loves the competition...the bragging rights. Bringing home some hardware feels good! For information on scores and winners from the past 17 years, please visit our website ([austincup.net](http://austincup.net)).

## Corporate Bowling Awards

**The Austin Cup**, the large coveted pewter cup, goes to the corporate team with the highest combined score after three games. The winning team will have its company name engraved on a plate, which is mounted to the wood base of The Cup. The company will retain possession of the trophy and enjoy full bragging rights until the following year. Each year, The Austin Cup will be ceremoniously passed on to the new tournament winner. All subsequent winning teams will have their company names added to the trophy. (A smaller trophy will replace The Austin Cup when it is relinquished to the next winner.) **Top 10 Corporate Teams will be presented with an award.** Past Austin Cup winners have included:

'01 – TriActive	'06 – Grande Comm.	'11 – BancVue	'16 – Kasasa
'02 – BroadJump	'07 – NetQoS	'12 – BancVue	'17 -- Kasasa
'03 – Motive	'08 – NetQoS	'13 – BancVue	
'04 – NetSolve (Cisco)	'09 – Cisco Systems	'14 – BancVue*	
'05 – Active Power	'10 – NetQoS a CA co	'15 – BancVue	

*\*2014 was the lowest margin win in the tournament's history, with HP TippingPoint in 2<sup>nd</sup> place by only 13 pins!*

## Corporate Fundraising Awards

**The Community Cup** is a distinguished community spirit prize awarded to the corporate team raising the most money (above their entry fees) for the Center for Child Protection. Besides winning The Austin Cup, the Community Cup is the high honor of the year! Former winners include:

'01 – Question Technologies	'07 – Lombardi Software	'13 – BancVue
'02 – Motive	'08 – Lombardi Software	'14 – BancVue
'03 – Motive	'09 – Lombardi Software	'15 – BancVue
'04 – Pervasive	'10 – Lombardi Software	'16 – Kasasa
'05 – Lombardi Software	'11 – Innography	'17 – Kasasa
'06 – Affiniscape	'12 – BancVue	

**The 'Weber' Cups** (named after our Austin Cup mascot) will be presented to two additional companies (after the Community Cup winner is presented); these are based on the number of employees in the company (Under 100 Employees, Over 100 Employees). **These Cups will be awarded to companies donating the most money (over their entry fees) to the Center for Child Protection staff by 2 p.m. the day of the tournament.** This is a great way for small- to medium-sized company to make their mark.

## Corporate Culture Cups

**Always a highlight of the day!** The winners of these beautiful trophies are decided by a group of judges and awarded to companies for:

- Most Team Spirit
- Best Team Uniform / Costume
- Favorite Team Bowling Shirt
- The Lombardi Cup (fka: Best Corporate Promotion)
- Judges' Favorite Theme
- Judges' Favorite Team Name
- Best Fan Club (at the event)
- Rookies of the Year
- **Individual Award:** *The Doug Driskell Memorial Volunteer Spirit Award* will be presented to a company employee whom the judges deem has "Spirit that Drives Good People to do Good Things for their Community."

*Note: If no representative from a winning company is in attendance at the awards, we will present that trophy to the runner-up team.*

## Individual Awards

**Individual Bowling Awards** will be presented for the following places, although Top 10 individuals will be listed on website.

- 1<sup>st</sup> – 5<sup>th</sup> Place Females (Highest Score of Tournament Series)
- 1<sup>st</sup> – 5<sup>th</sup> Place Males (Highest Score of Tournament Series)
- 1<sup>st</sup> – 5<sup>th</sup> Place Executives (Highest Score of Tournament Series)
- Highest Scoring Individual of each Game (Games 1-3)

## Strike It Up!

Once the big day has arrived, get ready to have some fun: bring your families and encourage others in the company to do so as well!

Bowlers may begin arriving at **Westgate Lanes** at 11:30 a.m. on April 28 – **although will NOT be able to warm up on the lanes** as the equipment will be turned off until our designated warm up time begins. Each company will have its name prominently displayed above its lane. Bowlers will check in, go to their designated lane, and join their fans who will build a cheering gallery in the concourse directly behind their company lane.

NOTE: Decorations for your lane ARE allowed (**although boom boxes, other non-human noisemakers and large structures are not**). *Please make sure your fans respect their neighboring teams and do not hoard tables, chairs or concourse square footage.* Programs are available with company names and bowler listings.

### Fun for the Entire Family

#### **Kids Bowling hosted by Ernst & Young**

Parents can keep the kids entertained by letting them bowl recreationally on one of the Kids Lanes during the tournament. For a minimum donation to the Center for Child Protection, the child can bowl a game with other children...and every child is awarded an Austin Cup Medal! *This is not a 'babysitting area' – please keep an eye on your child at all times!*

#### **Face Painting, Balloon Artists, Video Arcade**

Professional face painters and other entertainers will keep everyone in the spirit! Beautiful graphics by Austin's most 'artistic' body painter will be abundant -- bowling icons and corporate logos are available!!!!

### The Austin Bowling Ball

Stick around! After the last ball has been rolled and the scores are being tallied, unlace your bowling shoes and prepare for the climax event – *The Austin Bowling Ball*. **No tux required!** Officials from our sponsoring companies will present all tournament trophies, culminating in the announcement of The Austin Cup winning team.

## Everything Benefits the Center for Child Protection

The Center for Child Protection, a nationally accredited children's advocacy center, is the first stop for children in Travis County who are suspected victims of sexual abuse, physical abuse and for children who have witnessed a violent crime. The Center is a child-friendly, specially-equipped facility where children go for recorded forensic interviews, medical exams, counseling and intervention and is the only nonprofit in Travis County involved in the investigation and prosecution of crimes against children. All services for children and their protective caregivers are provided free of charge and are available in English and Spanish. In 2017, the Center conducted forensic interviews for 1,306 children and provided more than 11,000 services to children and adults. For more information, please call 512-472-1164 or visit [www.centerforchildprotection.org](http://www.centerforchildprotection.org).