SATURDAY APRIL 18, 2020
WESTGATE LAKES

BENEFITING
CENTER FOR CHILD PROTECTION
a children's advocacy center
PRESENTING SPONSORSHIP - $10,000

Help us celebrate 20 years of The Austin Cup by presenting an anniversary event to remember.

- Listed as presenting sponsor in the event program, in event communications and on event signage.
- Sponsor logo included on full-page Austin Business Journal ad promoting event.
- Sponsor name included in all media alerts and press releases.
- Special recognition and verbal mention during the event.
- Priority placement of sponsor logo and name on event invitations and sponsorship materials.
- Opportunity to provide party favors with company logo for all guests at the event (Sponsor provides. All favors must be pre-approved by the Center).
- Sponsor logo on company table reservation signs.
- Opportunity to speak at the event opening and serve as the award presenter during ceremony.
- Sponsor recognized on the Center’s website with a link to the sponsor’s website.
- Sponsor will be recognized in at least 5 social media posts.

RECEPTION SPONSORSHIP - $5,000

Help us continue to celebrate the 20th anniversary of The Austin Cup by hosting an after party where the winners will be announced.

- Sponsor logo will be printed on beverage napkins to be used during the 20th Anniversary after-party.
- Sponsor logo recognition on reception signage.
- Sponsor logo will be listed in the program, on the Center’s website and on lane monitors.
- Social media mention.

KIDS BOWLING SPONSORSHIP - $2,500

Kid bowlers take over two lanes at The Austin Cup and they’re ready to show us their bowling skills!

- Sponsor logo recognition near the kids bowling lanes.
- Opportunity to provide volunteers for the 2 kids bowling lanes.
- Sponsor logo will be listed in the program, on the Center’s website and on lane monitors.
- Verbal recognition during opening and closing ceremonies.
- Social media mention.
ACTIVITY LOUNGE SPONSORSHIP - $2,500

Sponsor a variety of activities, including face painting, balloon art, photo opportunities and more.
- Sponsor logo recognition near the activity area (facepainting, team photos, etc.)
- Sponsor logo will be listed in the program, on the Center’s website and on lane monitors.
- Social media mention.

SWAG SPONSORSHIP - $2,500

Sport your company’s logo on our anniversary swag.
- Sponsor logo will be printed on swag merchandise.
- Sponsor logo will be listed in the program, on the Center’s website and on lane monitors.
- Social media mention.

REVENUE ENHANCER SPONSORSHIP - $2,500

Help us raise even more money this year by sponsoring an “enhancer” such as a silent auction, wine pull or other fun game that’ll engage the crowd and raise some dollars!
- Sponsor logo recognition at the revenue enhancer table.
- Sponsor logo will be listed in the program, on the Center’s website and on lane monitors.
- Social media mention.

PHOTOBOOTH SPONSORSHIP - $2,500

Receive brand recognition as your company logo is highlighted through our photobooth opportunities.
- Sponsor logo recognition on all photobooth photos.
- Sponsor logo will be listed in the program, on the Center’s website and on lane monitors.
- Social media mention.
THE AUSTIN CUP
Get ready for the best afternoon of bowling for the best cause! In its 20th year, The Austin Cup will bring together the Austin technology family for a charitable bowling tournament. Limited to local tech companies, this event provides an afternoon of friendly competition, family fun and an opportunity to learn about and support the Center for Child Protection. You’re invited to be a part of something bigger, consider becoming a sponsor today!
WWW.AUSTINCUP.NET

CENTER FOR CHILD PROTECTION
The Center for Child Protection is a nationally accredited children’s advocacy center and the only nonprofit in Travis County involved in the investigation and prosecution of crimes against children. For more than 30 years, the Center has been the first stop for children in Travis County who are suspected victims of sexual abuse, physical abuse and for children who have witnessed a violent crime. The Center is a child-friendly, specially-equipped facility where children go for recorded forensic interviews, medical exams, counseling and intervention. All services are provided to children and their protective caregivers free of charge and are available in English and Spanish.

For more information or to reserve a sponsorship, contact Emma Shinnick at eshinnick@centerforchildprotection.org or 512.472.1164.