NFL Alumni Golf Classic & Caring for Kids Banquet
Benefiting CENTER FOR CHILD PROTECTION

SPONSORSHIP OPPORTUNITIES
GOLF CLASSIC & Caring for Kids Banquet
Benefiting CENTER FOR CHILD PROTECTION
Reserve Your Golf Team Today!

CARING FOR KIDS BANQUET

EVENT POSTPONED
New Dates to be Announced in the Coming Weeks

NFL ALUMNI GOLF CLASSIC

EVENT POSTPONED
New Dates to be Announced in the Coming Weeks

Super Bowl Team.................. $15,000
Pro Bowl Team.................... $7,500
Game Day Team................... $3,500
Golf Team........................ $3,000

NFL Alumni Draft is selected in order of payment received.
To reserve your team contact Raelynn Barnhill at
rbarnhill@centerforchildprotection.org or 512-472-1164.

Presented by: kb HOME
2019 Marketing in Review

- 300 Influential Attendees
- 1,061 Webpage Views
- 22,336 Social Media Impressions
- 1,300+ Eblast Viewers
- 1 Media Partnership with The Horn, 16K Facebook Followers
- 17 Years in a Row
TEAM SPONSORSHIPS

SUPER BOWL SPONSORSHIP $15,000
• 12 player slots (three teams) in the Tournament
• 3rd-round privileges to select NFL Alumni captains for each team
• Admission for 24 to the Banquet
• Admission for 12 to the Awards Luncheon
• Sponsor’s logo embroidered on the sleeve of the Tournament polos
• Full page ad in the Banquet program
• Opportunity for sponsor’s logo to be displayed on Tournament signage
• Sponsor recognition during the Banquet and the Awards Luncheon
• Individual social media post dedicated to sponsor
• Sponsor’s link and logo on Center’s website
• Sponsor’s name listed in the Banquet program

PRO BOWL SPONSORSHIP $7,500
• 8 player slots (two teams) in the Tournament
• 4th-round privileges to select NFL Alumni captains for each team
• Admission for 16 to the Banquet
• Admission for 8 to the Awards Luncheon
• ½ page ad in the Banquet program
• Opportunity for sponsor’s logo to be displayed on Tournament signage
• Sponsor recognition during the Banquet and the Awards Luncheon
• Individual social media post dedicated to sponsor
• Sponsor’s link and logo on Center’s website
• Sponsor’s name listed in the Banquet program

GAME DAY SPONSORSHIP $3,500
• 4 player slots (one team) in the Tournament
• Opportunity to draft an NFL Alumni Team Captain
• Admission for 4 to the Banquet
• Admission for 4 to the Awards Luncheon
• Sponsor’s name listed on Center’s website
• Sponsor’s name listed in the Banquet program

Benefiting
CENTER FOR CHILD PROTECTION
a children’s advocacy center
GOLF TEAM SPONSORSHIP $3,000
• 4 player slots (one team) in the Tournament
• Admission for 4 to the Awards Luncheon
• Sponsor’s name listed on Center’s website
• Sponsor’s name listed in the Banquet program

TOURNAMENT SPONSORSHIPS
GOLF SHIRT SPONSORSHIP $4,000
• Sponsor’s logo embroidered on Tournament polos
• Social media recognition
• Sponsor’s logo on Center’s website
• Sponsor’s name listed in the Banquet program

GOLF CAP SPONSORSHIP $2,500
• Sponsor’s logo embroidered on Tournament caps
• Social media recognition
• Sponsor’s logo on Center’s website
• Sponsor’s name listed in the Banquet program

SPECIAL GOLF CART SPONSORSHIP $2,500
• Sponsor’s logo printed on a magnet displayed on each Tournament Lead golf cart
• Social media recognition
• Sponsor’s logo on Center’s website
• Sponsor’s name listed in the Banquet program

AWARDS LUNCHEON SPONSORSHIP $2,000
• Admission for 4 to the Awards Luncheon
• Sponsor’s logo displayed on Awards Luncheon signage
• Social media recognition
• Sponsor’s link and logo on Center’s website
• Sponsor’s name listed in the Banquet program

JUMBOTRON SPONSORSHIP $2,000
• Opportunity to provide a PGA-Style 10-foot Jumbotron at the Tournament, where sponsor’s logo will be given priority placement
• Social media recognition
• Sponsor’s link and logo on Center’s website
• Sponsor’s name listed in the Banquet program
“SPIKED” LEMONADE STAND SPONSORSHIP $2,000
• Opportunity for sponsor to provide branded wearables for Center Board Members to wear while serving golfers
• Sponsor’s logo displayed on Lemonade Stand signage
• Social media recognition
• Sponsor’s link and logo on Center’s website
• Sponsor’s name listed in the Banquet program

DUFFLE BAG SPONSORSHIP $1,750
• Sponsor’s logo printed on Tournament duffel bags
• Social media recognition
• Sponsor’s name listed on Center’s website
• Sponsor’s name listed in the Banquet program

BALL MARKER SPONSORSHIP $1,500
• Sponsor’s logo printed on Tournament ball markers
• Social media recognition
• Sponsor’s name listed on Center’s website
• Sponsor’s name listed in the Banquet program

CIGAR SPONSORSHIP $1,500
• Sponsor’s logo printed on the wrapper of each hand-rolled cigar offered to golfers
• Sponsor’s logo displayed on Cigar Stand signage
• Social media recognition
• Sponsor’s name listed on Center’s website
• Sponsor’s name listed in the Banquet program

DRINK KOOZIE SPONSORSHIP $1,500
• Sponsor’s logo printed on Tournament drink koozies
• Social media recognition
• Sponsor’s name listed on Center’s website
• Sponsor’s name listed in the Banquet program

GOLF CART SPONSORSHIP $1,500
• Sponsor’s logo printed on each player’s golf cart name plate
• Social media recognition
• Sponsor’s name listed on Center’s website
• Sponsor’s name listed in the Banquet program

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PHOTOGRAPHY SPONSORSHIP $1,500
- Sponsor’s logo imprinted on commemorative Tournament photos distributed to every golfer
- Social media recognition
- Sponsor’s name listed on Center’s website
- Sponsor’s name listed in the Banquet program

PUTTING CONTEST PRIZE SPONSORSHIP $1,500 (cash or in-kind donation)
- Sponsor’s logo displayed on Putting Contest signage
- Social media recognition
- Sponsor’s name listed on Center’s website
- Sponsor’s name listed in the Banquet program

GOLF BALL SPONSORSHIP $1,250
- Sponsor’s logo printed on Tournament golf balls
- Social media recognition
- Sponsor’s name listed on Center’s website
- Sponsor’s name listed in the Banquet program

AIR CANNON SPONSORSHIP $1,000
- Sponsor’s logo displayed on Air Cannon where players will have the opportunity to shoot their golf balls up to 380 yards
- Social media recognition
- Sponsor’s name listed on Center’s website
- Sponsor’s name listed in the Banquet program

CLOSEST TO THE PIN SPONSORSHIP $1,000
- Sponsor’s logo displayed on Closest to the Pin signage
- Social media recognition
- Sponsor’s name listed on Center’s website
- Sponsor’s name listed in the Banquet program

FIELD GOAL CHALLENGE SPONSORSHIP $1,000
- Golfers will have an opportunity to challenge former NFL players and each other in a field goal kicking competition
- Sponsor’s logo displayed on Field Goal Challenge signage
- Social media recognition
- Sponsor’s name listed on Center’s website
- Sponsor’s name listed in the Banquet Program
MEN’S LONGEST DRIVE SPONSORSHIP $1,000
• Sponsor’s logo displayed on Men’s Longest Drive signage
• Social media recognition
• Sponsor’s name listed on Center’s website
• Sponsor’s name listed in the Banquet program

SOLD

SNACK CART SPONSORSHIP $1,000
• Sponsor’s logo printed on a magnet displayed on a Tournament Snack Cart
• Social media recognition
• Sponsor’s name listed on Center’s website
• Sponsor’s name listed in the Banquet program

SOLD

TOURNAMENT BREAKFAST SPONSORSHIP $1,000
• Sponsor’s logo displayed on Tournament Breakfast signage
• Social media recognition
• Sponsor’s name listed on Center’s website
• Sponsor’s name listed in the Banquet program

SOLD

WOMEN’S LONGEST DRIVE SPONSORSHIP $1,000
• Sponsor’s logo displayed on Women’s Longest Drive signage
• Social media recognition
• Sponsor’s name listed on Center’s website
• Sponsor’s name listed in the Banquet program

SOLD

GOLF COURSE SNACKS SPONSORSHIP $500 (or in-kind donation)
• Opportunity to provide snacks with sponsor’s logo for all golfers
• Sponsor’s logo displayed on Snack Stand signage
• Sponsor’s name listed on Center’s website
• Sponsor’s name listed in the Banquet program

VOLUNTEER TEE SPONSORSHIP $500
• Sponsor’s logo printed on Tournament volunteer t-shirts
• Social media recognition
• Sponsor’s name listed on Center’s website
• Sponsor’s name listed in the Banquet program

SOLD
HOLE SPONSORSHIP $250
• Sponsor’s logo displayed on Golf Hole signage
• Sponsor’s name listed on Center’s website
• Sponsor’s name listed in the Banquet program

BANQUET SPONSORSHIPS
WINE & WHISKEY SPONSORSHIP $5,000
• Sponsor’s logo displayed on a custom label on each bottle of alcohol
• Admission for 2 to the Banquet
• Priority placement of sponsor’s logo on game signage
• Sponsor’s logo displayed on all game marketing materials, including the Banquet program ad
• Social media recognition
• Sponsor’s link and logo on Center’s website
• Sponsor’s name listed in the Banquet program

BANQUET RECEPTION SPONSORSHIP $3,000
• Sponsor’s logo printed on Banquet cocktail napkins
• Social media recognition
• Sponsor’s link and logo on Center’s website
• Sponsor’s name listed in the Banquet program

CENTERPIECE SPONSORSHIP $2,500
• Sponsor’s logo displayed on each Banquet centerpiece
• Social media recognition
• Sponsor’s link and logo on Center’s website
• Sponsor’s name listed in the Banquet program

BANQUET DESSERT SPONSORSHIP $1,500
• Sponsor’s logo displayed on each dessert
• Social media recognition
• Sponsor’s link and logo on Center’s website
• Sponsor’s name listed in the Banquet program

SOLD

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HEADS OR TAILS SPONSORSHIP $1,500 (cash or in-kind donation)

- Opportunity for sponsor to present their prize on stage
- Sponsor’s logo displayed on all Heads or Tails marketing materials, including the Banquet program ad
- Social media recognition
- Sponsor’s name listed on Center’s website
- Sponsor’s name listed in the Banquet program

DRIVE OUT CHILD ABUSE SPONSORSHIP $1,500

- Guests will have the opportunity to purchase a golf ball that has been hand-painted by children at the Center and their advocates
- Sponsor’s logo displayed on Drive Out Child Abuse signage
- Social media recognition
- Sponsor’s name listed on Center’s website
- Sponsor’s name listed in the Banquet program

CARING FOR KIDS BANQUET TABLE SPONSORSHIP $1,000

- Admission for 8 to the Banquet
- Sponsor’s name listed on Center’s website
- Sponsor’s name listed in the Banquet program
The Center for Child Protection, a nationally accredited children’s advocacy center, is the first stop for children in Travis County who are suspected victims of sexual abuse, serious physical abuse and for children who have witnessed a violent crime. The Center is a child-friendly, specially-equipped facility where children go for recorded forensic interviews, medical exams, counseling and intervention during the investigation and prosecution of child abuse cases. It is the only nonprofit in Travis County involved in the investigation of crimes against children. All services are provided to children and their protective caregivers at no charge and are available in English and Spanish.

8509 FM 969, Bldg 2 | Austin, TX 78724
512-472-1164 | centerforchildprotection.org
Stay connected!