

Mercedes-Benz  
of Austin

PRESENTS

*Dancing  
with the Stars Austin*

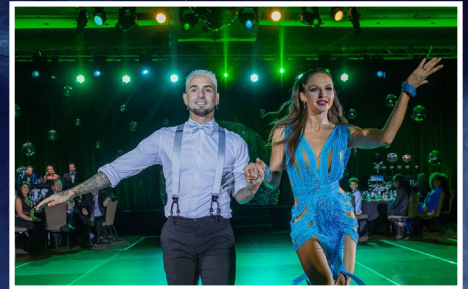
BENEFITING CENTER FOR CHILD PROTECTION

12.09.23 | JW Marriott

**SPONSORSHIP OPPORTUNITIES**



# 2022 YEAR IN REVIEW



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**\$1.8M**

raised last year

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**43k**

social media  
impressions

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**8k**

website views

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**1.2k**

influential  
attendees

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**17<sup>TH</sup>**

year in a row

# TABLE SPONSORSHIPS

## BALLROOM SPONSORSHIP ..... \$30,000

- Guaranteed front row seating for 20 guests (2 tables) with dinner and full bar package, including upgraded wine options
- Table guests will have designated butler service with full bar service
- Ten complimentary valet parking passes
- Verbal recognition at event
- Prominent recognition as the Ballroom Sponsor in traditional and digital communications, including media alerts, email blasts and event advertising
- Prominent sponsorship recognition on event invitation, in event program, onsite digital and print signage and website
- Dedicated social media recognition

## TANGO SPONSORSHIP ..... \$15,000

- Guaranteed front row seating for 10 guests (1 table) with dinner and full bar package, including upgraded wine option
- Table guests will have designated butler service with full bar service
- Five complimentary valet parking passes
- Sponsorship recognition on event invitation, event program, onsite digital and print signage, and website

## DISCO SPONSORSHIP ..... \$12,500

- Guaranteed dance floor seating for 10 guests (1 table) with dinner and full bar package, including upgraded wine options
- Five complimentary valet parking passes
- Sponsorship recognition on event invitation, in event program, onsite digital and print signage and website

## RHUMBA SPONSORSHIP ..... \$10,000

- Guaranteed second row seating for 10 guests (1 table) with pre-set wine
- Complimentary beer and wine at the bar
- Five complimentary self-parking passes
- Sponsorship recognition on event invitation, in event program, onsite digital signage and website



## **SALSA SPONSORSHIP** ..... **\$7,500**

- Guaranteed third row event seating for 10 guests (1 table) with pre-set wine
- Complimentary beer and wine at the bar
- Sponsorship recognition on event invitation, in event program and website

## **CHA-CHA SPONSORSHIP** ..... **\$5,000**

- Event seating for 10 guests (1 table) with pre-set wine
- Complimentary beer and wine at the bar
- Sponsorship recognition on event invitation, in event program and website

# **BRANDING SPONSORSHIPS**

## **PADDLES UP SPONSORSHIP** ..... **\$12,500**

- Event Seating for up to 6 guests
- Sponsor logo printed on all bidder paddles
- Sponsor logo displayed on the online auction (reaching 1,000+ guests)
- Verbal recognition by auctioneer at start of the Live Auction
- Sponsor logo displayed on live auction slides during the Live Auction
- Sponsorship recognition on event invitation, in event program, onsite digital and print signage, website and social media

## **MIRROR BALL SPONSORSHIP** ..... **\$10,000**

- Event seating for up to 4 guests
- Verbal recognition during the mirror ball presentation
- Sponsor logo displayed during mirror ball presentation
- Sponsor logo or name in sponsor loop played during the event
- Sponsorship recognition on event invitation, in event program, onsite digital and print signage, website and social media

## **BALLOON DROP SPONSORSHIP** ..... **\$7,500**

- Event seating for 2 guests
- Sponsor logo displayed on screens at the time of the balloon drop
- Sponsorship recognition in event program, onsite digital and print signage, website and social media

## DÉCOR SPONSORSHIP

\$7,500

- Event seating for 2 guests
- Sponsor logo/company messaging incorporated in dinner table centerpieces
- Sponsor logo printed on dinner menus
- Sponsorship recognition on event invitation, in event program, onsite digital signage, website and social media

## JUDGES' TABLE SPONSORSHIP

\$7,500

- Event seating for 2 guests
- Prominent name/company messaging placement on Judges' Table
- Verbal introduction by judges
- Sponsorship recognition on event invitation, in event program, onsite digital and print signage, website and social media

## HOSTED WINE SPONSORSHIP

\$7,500

- Event seating for 2 guests
- Sponsor logo/brand messaging on pre-set bottle wine tags
- Sponsorship recognition on event invitation, in event program, onsite digital signage, website and social media

## PRINT SPONSORSHIP

\$7,500

- Event seating for 2 guests
- Prominent name/company messaging placement on event invitation
- Prominent name/company messaging placement on event program
- Sponsorship recognition in onsite digital signage, website and social media

## SHOWCASE SPONSORSHIP

\$7,500

- Event seating for 2 guests
- Sponsor logo and company messaging on screens at the time of the Showcase
- Sponsor logo on special gift given to all Showcase Dancers
- Sponsorship recognition in event program, onsite digital and print signage, website and social media

## **BALLOT SPONSORSHIP**..... \$5,000

- Event seating for 2 guests
- Sponsor logo displayed on screens at the time of voting/voting count down, etc.
- Name recognition in event program, onsite digital and print signage, website and social media

## **DANCE FLOOR SPONSORSHIP**..... \$5,000

- Event seating for 2 guests
- Logo incorporated on design of dance floor
- Name recognition in event program, onsite digital and print signage, website and social media

## **DANCER SPONSORSHIP**..... \$5,000

- Event seating for 2 guests
- Opportunity to gift special branded product to dancers
- Name recognition in event program, onsite digital and print signage, website and social media

## **DESSERT SPONSORSHIP**..... \$5,000

- Event seating for 2 guests
- Sponsor logo displayed on dessert plating
- Name recognition in event program, onsite digital and print signage, website and social media

## **DJ SPONSORSHIP**..... \$5,000

- Event seating for 2 guests
- Sponsor logo looped on screen during After Party
- Name recognition in event program, onsite digital and print signage, website and social media

## **FLIPBOOK SPONSORSHIP**..... \$5,000

- Event seating for 2 guests
- Sponsor logo displayed in the post event e-blast with event flipbook
- Name recognition in event program, onsite digital signage, website and social media

## **INSTAGRAMMABLE MOMENT SPONSORSHIP** ..... **\$5,000**

- Event seating for 2 guests
- Prominent sponsorship location of photo moment area
- Sponsor recognition on all digital and print photos taken at photo booth
- Name recognition in event program, onsite digital and print signage, website and social media

## **MINI MICKLER SPONSORSHIP** ..... **\$5,000**

- Event seating for 2 guests
- Verbal recognition during Mini Mickler sale announcements
- Sponsor name can be listed on dog tag of each stuffed Mickler
- Name recognition in event program, onsite digital and print signage, website and social media

## **OPENING NUMBER SPONSORSHIP** ..... **\$5,000**

- Event seating for 2 guests
- Verbal recognition at the start of the opening number
- Name recognition in event program, onsite digital and print signage, website and social media

## **PHOTO BOOTH SPONSORSHIP** ..... **\$5,000**

- Event seating for 2 guests
- Prominent sponsorship location of photo booth area
- Sponsor recognition on all digital and print photos taken at photo booth
- Name recognition in event program, onsite digital and print signage, website and social media

## **SPECIALTY COCKTAIL SPONSORSHIP** ..... **\$5,000**

- Event Seating for 2 guest
- Sponsor alcohol brand featured in specialty cocktail recipe
- Sponsored specialty cocktail offered complimentary during cocktail hour
- Sponsor recognition in event program, onsite digital and print signage, website and social media



## **VOLUNTEER SPONSORSHIP**

**\$5,000**

- Event seating for 2 guests
- Naming of the volunteer hospitality room with sponsor logo
- Sponsor logo included on volunteer name tags
- Name recognition in event program, onsite digital and print signage, website and social media

## **WELCOME SPONSORSHIP**

**\$5,000**

- Event seating for 2 guests
- Sponsor logo showcased on signage at event main entrance/registration tables
- Name recognition in event program, onsite digital and print signage, website and social media

**For more information about sponsorship opportunities please contact  
Erin Cook at [ecook@centerforchildprotection.org](mailto:ecook@centerforchildprotection.org) or 512.600.2475.**

**DancingATX.org**





# CENTER FOR CHILD PROTECTION

The Center for Child Protection is a nationally accredited children's advocacy center and the only nonprofit in Travis County involved in the investigation and prosecution of crimes against children. For more than 30 years, the Center has been the first stop for children in Travis County who are suspected victims of sexual abuse, physical abuse and for children who have witnessed a violent crime. The Center is a child-friendly, specially-equipped facility where children go for recorded forensic interviews, medical exams, counseling and intervention. All services are provided free of charge to children and their protective caregivers, and are available in English and Spanish.



CENTER FOR CHILD PROTECTION  
a children's advocacy center

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512-472-1164 | [www.centerforchildprotection.org](http://www.centerforchildprotection.org)

@Center4CP | #DancingATX

