

## **2024 Center for Child Protection Kentucky Derby Party Sponsorship Opportunities**

### **Triple Crown Sponsor - \$25,000**

- Prime Logo Placement in Event Promotions
- 15 Complimentary Tickets to Event
- Verbal Acknowledgment During the Event
- Logo on Event Invitations and Signage Across Event
- Opportunity to Provide Event Favors (pre-approved)

### **Derby Winner Sponsor - \$12,000**

- Logo in Event Promotions
- Logo/Company Name on Screens Pre/Post Race
- 6 Complimentary Tickets to Event
- Logo on Event Signage
- Opportunity to Provide Event Favors (pre-approved)

### **Photo Finish Sponsor - \$10,000**

- Guests will enjoy an event-themed photo opportunity.
- Logo in Event Promotions
- 6 Complimentary Tickets to Event
- Verbal Acknowledgment During the Event
- Opportunity to Provide Event Favors (pre-approved)

### **Run for the Roses Sponsor - \$6,000**

- Logo in Event Promotions
- Logo/Company Name on all flower decor on tables
- 4 Complimentary Tickets to Event
- Verbal Acknowledgment During the Event
- Logo on Event Signage

### **Place Your Bets Sponsor - \$3,000**

- Logo in Event Promotions
- 2 Complimentary Tickets to Event
- Verbal Acknowledgment During the Event
- Logo on Event Signage
- "Betting Game" with your Company's branding.
- Opportunity to Provide Event Favors (pre-approved)

### **Mint Julep Sponsor - \$2,500**

- Logo on Event Signage
- 2 Complimentary Tickets to Event
- Verbal Acknowledgment During the Event

**Individual Tickets - \$250**

- Access to Complimentary Cocktails & Appetizers

*Please note that sponsors at all levels may be given the opportunity to provide event favors with their company logo, subject to pre-approval by the party hosts.*