

Mercedes-Benz  
of Austin

PRESENTS

*Dancing  
with the  
Stars  
Austin*

benefiting

CENTER FOR CHILD PROTECTION

12.07.24 | JW Marriott

**SPONSORSHIP OPPORTUNITIES**

# 2023 YEAR IN REVIEW



**\$2.8M**  
raised last year

**102K+**  
social media  
impressions

**11K+**  
website views

**1.1K**  
influential  
attendees

**17<sup>TH</sup>**  
year in a row

# TABLE SPONSORSHIPS

## Ballroom Sponsorship

**\$30,000**

- Guaranteed front row seating for 20 guests (2 tables)
- Designated butler with complimentary full bar service at table
- Pre-set upgraded wine
- Ten complimentary valet parking passes
- Prominent recognition as the Ballroom Sponsor in traditional pre-event communications, including media alerts, email blasts and event advertising
- Prominent sponsorship recognition on event invitation, in event program, onsite digital signage and website
- Dedicated social media recognition

## Tango Sponsorship

**\$15,000**

- Guaranteed front row seating for 10 guests (1 table)
- Designated butler with complimentary full bar service at table
- Pre-set upgraded wine
- Five complimentary valet parking passes
- Sponsorship recognition on event invitation, event program, onsite digital signage and website

## Disco Sponsorship

**\$12,500**

- Guaranteed dance floor seating for 10 guests (1 table)
- Designated butler with complimentary full bar service at table
- Pre-set upgraded wine
- Five complimentary valet parking passes
- Sponsorship recognition on event invitation, event program, onsite digital and print signage, and website

## Rhumba Sponsorship

**\$10,000**

- Guaranteed second row seating for 10 guests (1 table)
- Pre-set wine
- Complimentary beer and wine at the bar
- Five complimentary valet parking passes
- Sponsor recognition on event invitation, in event program, onsite digital signage and website

## Salsa Sponsorship

**\$7,500**

- Guaranteed third row event seating for 10 guests (1 table)
- Pre-set wine
- Complimentary beer and wine at the bar
- Sponsor recognition on event invitation, in event program and website

## Cha-Cha Sponsorship

**\$5,000**

- Event seating for 10 guests (1 table)
- Pre-set wine
- Complimentary beer and wine at the bar
- Sponsor recognition on in event program and website

## BRANDING SPONSORSHIPS

### Red Carpet Sponsorship

**\$15,000**

- Event seating for 6 guests
- Sponsor logo prominently displayed at Red Carpet
- Sponsor logo recognition on digital and print photos taken at Red Carpet
- Customized sponsor messaging on email/text delivery of digital photos from Red Carpet
- Sponsor recognition on event invitation, event program, onsite digital signage, website and social media

### Paddles Up Sponsorship

**\$12,500**

- Event seating for up to 6 guests
- Sponsor logo printed on all bidder paddles
- Sponsor logo displayed in the online auction platform
- Sponsor logo displayed on screen at beginning of the Live Auction
- Sponsor recognition on event invitation, in event program, onsite digital signage, website and social media

## Mirror Ball Sponsorship

**SOLD**

**\$10,000**

- Event seating for up to 4 guests
- Sponsor logo displayed on mirror ball table on stage throughout the evening
- Sponsor logo displayed on screen at beginning of the Award Ceremony
- Sponsor recognition on event invitation, in event program, onsite digital signage, website and social media

## Decor Sponsorship

**\$10,000**

- Event seating for up to 4 guests
- Sponsor logo included in dinner table centerpieces
- Sponsor logo included in special lobby decor pieces
- Sponsor recognition on event invitation, in event program, onsite digital signage, website and social media

## Balloon Drop Sponsorship

**SOLD**

**\$7,500**

- Event seating for 2 guests
- Sponsor logo printed on the balloons used during the balloon drop
- Sponsor logo and special messaging on screens at the time of the balloon drop
- Sponsor recognition in event invitation, onsite digital signage, website and social media

## Hosted Wine Sponsorship

**\$7,500**

- Event seating for 2 guests
- Sponsor logo included on pre-set wine bottle tags
- Sponsor logo included on bar menus
- Sponsor recognition in event invitation, event program, onsite digital signage, website and social media

## Judges' Table Sponsorship

**SOLD**

**\$7,500**

- Event seating for 2 guests
- Sponsor logo included on Judges' Table on stage throughout the evening
- Verbal mention during judges' introduction
- Sponsor recognition on event invitation, in event program, onsite digital and print signage, website and social media

## Print Sponsorship

**\$5,000**

- Event seating for 2 guests
- Sponsor logo prominently placed on event invitation
- Sponsor logo prominently placed on event program
- Sponsor recognition in onsite digital signage, website and social media

## After Party Sponsorship

**\$5,000**

- Event seating for 2 guests
- Sponsor logo displayed on screen at beginning of the After Party
- Sponsor logo prominently included in After Party sponsor loop
- Name recognition in event program, onsite digital signage, website and social media

## Celebrity Appreciation Sponsorship

**\$5,000**

- Event seating for 2 guests
- Logo featured on signage in greenroom and at pre-event cast appreciation parties
- Logo on special gift given to all celebrity cast members
- Name recognition in event program, onsite digital signage, website and social media

## Dance Floor Sponsorship

**\$5,000**

- Event seating for 2 guests
- Sponsor logo displayed on dance floor
- Sponsor logo displayed on screen during event
- Name recognition in event program, onsite digital signage, website and social media

## Dessert Sponsorship

**SOLD**

**\$5,000**

- Event seating for 2 guests
- Sponsor logo included on dessert plating for over 1000 attendees
- Name recognition in event program, onsite digital signage, website and social media

## Instagrammable Moment Sponsorship

**SOLD** \$5,000

- Event seating for 2 guests
- Prominent sponsor recognition at photo moment area
- Sponsor logo included on all digital and print photos taken at photo booth
- Name recognition in event program, onsite digital and print signage, website and social media

## Mini Mickler Sponsorship

**SOLD** \$5,000

- Event seating for 2 guests
- Sponsor logo displayed on screen during event
- Sponsor logo on the dog tag of each stuffed Mickler
- Name recognition in event program, onsite digital signage and event signage, website and social media

## Opening Number Sponsorship

\$5,000

- Event seating for 2 guests
- Sponsor logo on special gift given to guest dancers
- Sponsor logo on screens at the time of the opening number
- Name recognition in event program, onsite digital signage, website, and social media

## Photo Album Sponsorship

**SOLD** \$5,000

- Event seating for 2 guests
- Sponsor logo included in the post event e-blast with event photo album
- Sponsor recognition in description of online photo album
- Name recognition in event program, onsite digital signage, website and social media

## Photo Booth Sponsorship

**SOLD** \$5,000

- Event seating for 2 guests
- Prominent sponsor recognition at photo booth area
- Sponsor logo included on all digital and print photos taken at photo booth
- Name recognition in event program, onsite digital and print signage, website and social media

## Specialty Cocktail Sponsorship

**SOLD**

**\$5,000**

- Event seating for 2 guests
- Sponsor alcohol brand included in specialty cocktail recipe
- Sponsor logo included on bar menus
- Name recognition in event invitation, event program, onsite digital and print signage, website and social media

## Volunteer Appreciation Sponsorship

**SOLD**

**\$5,000**

- Event seating for 2 guests
- Sponsor logo included on signage at volunteer room entrance
- Sponsor logo included on volunteer name tags
- Name recognition in event program, onsite digital and print signage and website

## Welcome Sponsorship

**SOLD**

**\$5,000**

- Event seating for 2 guests
- Sponsor logo included on signage at event main entrance
- Sponsor logo included on registration tables
- Name recognition in event program, onsite digital and print signage, website and social media

For more information about sponsorship opportunities please contact  
Victoria McCullough at [dancingATX@centerforchildprotection.org](mailto:dancingATX@centerforchildprotection.org) or 512.600.2777.

**DancingATX.org**





# CENTER FOR CHILD PROTECTION

The Center for Child Protection is a nationally accredited children's advocacy center and the only nonprofit in Travis County involved in the investigation and prosecution of crimes against children. For more than 30 years, the Center has been the first stop for children in Travis County who are suspected victims of sexual abuse, physical abuse and for children who have witnessed a violent crime. The Center is a child-friendly, specially-equipped facility where children go for recorded forensic interviews, medical exams, counseling and intervention. All services are provided free of charge to children and their protective caregivers, and are available in English and Spanish.



CENTER FOR  
CHILD PROTECTION

a children's advocacy center

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@Center4CP | #DancingATX

[www.centerforchildprotection.org](http://www.centerforchildprotection.org)