

PROTECT  
AUSTIN  
KIDS™

*Golf  
Classic*

benefiting Center for Child Protection

Presented by



## SPONSORSHIP OPPORTUNITIES

### Spanish Oaks Golf Club

Teams of four will compete in a scramble format on the exclusive Spanish Oaks golf course for a chance to win top-tier prizes—all while benefiting the Center for Child Protection. Players will warm up with swag bags, breakfast, and Bloody Marys before tee-off at 10AM. Throughout the course, teams will enjoy great food, plenty of beverages, and a variety of games and activities, including a silent auction, raffle, putting contest, and more! Following the tournament, teams will head to the clubhouse for the Happy Hour and Awards Ceremony featuring live music.

06.17.2024 | [PAKGolfClassic.org](http://PAKGolfClassic.org)



## 2023 EVENT IN REVIEW

**INAUGURAL**  
*Protect Austin Kids™*  
*Golf Tournament*

**120**  
*Participants*

**\$321K+**  
*Raised*

**4,300+**  
*Social Media*  
*Reach*

**1,370+**  
*Webpage Views*

# TEAM SPONSORSHIPS

## Presenting Sponsor

\$40,000

- 12 player slots (three teams) in the Tournament
- Food and beverage for 12 during the Tournament
- 12 plus one tickets for the post-Tournament Happy Hour
- 12 Swag Bags with VIP upgrades
- Sponsor's logo on the sleeve of Tournament polos
- Opportunity to include swag in Tournament Swag Bags
- Opportunity for page ad in the program
- Verbal recognition during Award Ceremony
- Opportunity to speak during the Awards Ceremony
- Sponsorship also includes event program listing, website recognition and social media shout out

**SOLD**

### ADDITIONAL SPONSORSHIPS INCLUDED IN PRESENTING SPONSORSHIP:

#### Driving Range Sponsorship

Includes prominent logo placement on Driving Range tees, signage, website recognition and social media shout out.

#### Jumbotron Sponsorship

Includes prominent logo placement on Jumbotron screen, website recognition and social media shout out.

#### Tournament Gift Sponsorship

Includes prominent logo placement on the Tournament gift given to every player in Tournament Swag Bags, website recognition and social media shout out.

## Ace Level

\$25,000

- 12 player slots (three teams) in the Tournament
- Food and beverage for 12 during the Tournament
- 12 plus one tickets for the Tournament Happy Hour
- 12 Swag Bags with logo swag in Tournament Swag Bags
- Opportunity for logo swag in Tournament Swag Bags
- Opportunity for full page ad in the program
- Verbal recognition during Award Ceremony
- Sponsorship also includes event program listing, website recognition and social media shout out

**SOLD**

SPONSORSHIPS AVAILABLE AT THE ACE LEVEL - CHOOSE (1):

### Putting Sponsorship

Includes prominent logo placement on putting contest signage, verbal mention at the Award Ceremony, website recognition, social media shout out and the opportunity for (2) representatives to help facilitate the putting contest.

*For more Ace Level sponsorship options, please email Kirby at [kcathey@centerforchildprotection.org](mailto:kcathey@centerforchildprotection.org).*

## Eagle Level

\$20,000

- 8 player slots (two teams) in the Tournament
- Food and beverage for 8 during the Tournament
- 8 plus one tickets for the Tournament Happy Hour
- 8 Swag Bags with logo swag in Tournament Swag Bags
- Opportunity for logo swag in Tournament Swag Bags
- Opportunity for full page ad in the program
- Verbal recognition during Award Ceremony
- Sponsorship also includes event program listing, website recognition and social media shout out

**SOLD**

SPONSORSHIPS AVAILABLE AT EAGLE LEVEL - CHOOSE (1):

### Raffle Sponsorship

Includes prominent logo placement on the 1st place prize, recognition on all promotional materials and signage, verbal mention at the Award Ceremony, website recognition and social media shout out.

*For more Eagle Level sponsorship options, please email Kirby at [kcathey@centerforchildprotection.org](mailto:kcathey@centerforchildprotection.org).*

## Birdie Level

\$10,000

- 4 player slots (one team) in the Tournament
- Food and beverage for 4 during the Tournament
- 4 plus one tickets for the post-Tournament Happy Hour
- 4 Swag Bags with VIP upgrades
- Opportunity for half page ad in the program
- Verbal recognition during Award Ceremony as Birdie Sponsor
- Sponsorship also includes event program listing, website recognition and social media shout out

### SPONSORSHIPS AVAILABLE AT BIRDIE LEVEL - CHOOSE (1):

#### Cigar

Includes prominent logo placement on pre-rolled cigars provided to all players on-course, dedicated signage next to live cigar rolling, website recognition and social media shout out.

**SOLD**

#### Drink

Includes prominent logo placement on Tournament cups or koozies provided to all players on-course, website recognition and social media shout out.

**SOLD**

#### Entertainment

Includes prominent logo placement on Entertainment signage, verbal mention during live music performance at Tournament Happy Hour, program listing, website recognition and social media shout out.

**SOLD**

#### Golf Ball

Includes prominent logo placement on golf balls given to every player in Tournament, website recognition and social media shout out.

**SOLD**

## *(Birdie Level Cont.)*

### **Golf Shirt**

Includes prominent logo placement on the sleeve of Tournament polos given to every player. Includes dedicated onsite signage, website recognition and social media shout out.

**SOLD**

### **Happy Hour**

Includes prominent logo placement on cocktail napkins at Tournament Happy Hour, prominent logo placement on parting gift provided to all players, dedicated onsite signage, website recognition and social media shout out.

**SOLD**

### **Swag Bag**

Includes prominent logo placement on Tournament swag bag at check in, program listing, website recognition and social media shout out.

### **VIP Swag**

Includes prominent logo placement on VIP gift included in Presenting, Ace, Eagle & Birdie team Swag Bags, program listing, website recognition and social media shout out.

## **Golf Team Level**

**\$6,000**

- 4 player slots (one team) in Tournament
- Food and beverage for the Tournament
- 4 Swag Bags
- Sponsorship includes event program listing and website recognition.

**SOLD**

# BRANDING SPONSORSHIPS

## Bloody Mary & Spiked Lemonade Sponsorship

\$5,000

*Players will receive complimentary drinks at the Bloody Mary Bar before the event tee-off, and they will receive complimentary drinks at the Spiked Lemonade Stand during the Tournament.*

- Sponsor's logo or name prominently placed on Bloody Mary and Spiked Lemonade Stand signage.
- Sponsor's logo or name printed on cocktail napkins at Bloody Mary Bar and Spiked Lemonade Stand.
- Sponsorship also includes event program listing, website recognition and social media shout out.

## Golf Cart Sponsorship

\$5,000

*Each 4-person team will be assigned (2) golf carts to use throughout the Tournament.*

- Sponsor's logo prominently placed on all team golf carts.
- Sponsorship also includes event program listing, website recognition and social media shout out.

## Back 9 Sponsorship

\$3,000

*Players will compete across 18-holes.*

- Sponsor's logo or name prominently placed on (9) flags across holes 10 through 18.
- Sponsorship also includes event program listing, website recognition and social media shout out.

## Caddie Sponsorship

\$3,000

*Each team will be assigned a caddie to accompany them throughout the Tournament.*

- Sponsor's logo prominently placed on each team's caddie bib.
- Sponsorship also includes event program listing, website recognition and social media shout out.

**SOLD**

## Front 9 Sponsorship

\$3,000

Players will compete across 18-holes

- Sponsor's logo or name prominently placed on (9) flags across holes 1 through 9.
- Sponsor's logo or name prominently placed on event program listing, website recognition and social media promotion.

**SOLD**

## Air Cannon Sponsorship

\$2,000

Players will have the opportunity to launch their golf ball up to 380 yards utilizing the Air Cannon.

- Sponsor's logo or name prominently placed on Air Cannon used by each team.
- Sponsor's logo or name prominently placed on Air Cannon signage.
- Sponsorship also includes event program listing and website recognition.

**SOLD**

## Closest to the Pin Sponsorship

\$2,000

Players will have the opportunity to compete on the course for a prize in the Closest to the Pin Contest.

- Sponsor's logo or name prominently placed on Closest to the Pin contest signage.
- Verbal mention at the Award Ceremony.
- Opportunity to provide Closest to the Pin prize(s).
- Sponsorship also includes event program listing and website recognition.

## Comfort Station Sponsorship

\$2,000

Players will have the opportunity to receive complimentary snacks at comfort stations throughout the course.

- Sponsor's logo or name prominently placed on Comfort Station signage.
- Sponsorship also includes event program listing and website recognition.

**SOLD**

## Drive Out Child Abuse Sponsorship

\$2,000

Players will have the opportunity to receive hand-decorated golf balls, each representing a child served last year at the Center for Child Abuse Prevention.

- Sponsor's logo or name prominently placed on Drive Out Child Abuse signage.
- Sponsorship also includes event program listing and website recognition.

**SOLD**



## Men's & Women's Longest Drive Sponsorship

\$2,000

*Players will have the opportunity to compete for a prize in the Men's & Women's Longest Drive Contest.*

- Sponsor's logo or name prominently placed on Longest Drive contest signage.
- Verbal mention at the Award Ceremony.
- Opportunity to provide the Longest Drive prizes.
- Sponsorship also includes event program listing and website recognition.

## Photography Sponsorship

\$2,000

*Each team will receive a post-event commemorative team photo.*

- Sponsor's logo or name prominently placed on commemorative Tournament photos distributed to all teams and uploaded to the Center's post-event Facebook page.
- Sponsorship also includes event program listing and website recognition.

**SOLD**

## Program Sponsorship

\$2,000

*Each player will receive a Tournament program at check-in.*

- Sponsor's logo or name prominently placed on the back of the Tournament Program.
- Opportunity for a half-page ad in the Tournament Program.
- Sponsorship also includes event program listing and website recognition.

## Scoring Sponsorship

\$2,000

*Players will utilize digital and/or physical scorekeeping throughout the Tournament.*

- Sponsor's logo or name prominently displayed on the mobile scoring site and/or physical scorekeeping cards used by all teams.
- Sponsorship also includes event program listing and website recognition.

## Silent Auction Sponsorship

\$2,000

*Players will have the opportunity to bid in the Tournament silent auction.*

- Sponsor's logo or name prominently displayed in the digital Silent Auction platform.
- Sponsor's logo or name prominently placed on Silent Auction signage and in onsite display descriptions.
- Sponsorship also includes event program listing and website recognition.

## Volunteer Sponsorship

\$2,000

*Volunteers enhance player experience by providing essential assistance during the Tournament.*

- Sponsor's logo or name prominently displayed on volunteer carts & shirts.
- Sponsorship also includes event program listing and website recognition.

## Friends of PAK

\$250

*Contribute to this special day as a supporter of the Center for Child Protection.*

- Sponsor's logo or name prominently featured on Jumbotron screen.
- Sponsorship also includes event program listing and website recognition

*To reserve your sponsorship, contact Kirby Cathey at [kcathey@centerforchildprotection.org](mailto:kcathey@centerforchildprotection.org) or 512-600-2890.*



# CENTER FOR CHILD PROTECTION

The Center for Child Protection is a nationally accredited children's advocacy center and the only nonprofit in Travis County involved in the investigation and prosecution of crimes against children. For over 30 years, the Center has been the first stop for children who are suspected victims of sexual abuse, physical abuse, and for children who have witnessed a violent crime. The Center is a child-friendly, specially-equipped facility where children go for recorded forensic interviews, medical exams, counseling and intervention. All services are provided to children and their protective caregivers free of charge and are available in English and Spanish. In 2022, the Center provided services for 1,693 children.



CENTER FOR  
CHILD PROTECTION  
a children's advocacy center

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@Center4CP | #AllForeTheKids | #PAKGolfClassic