



2hr Learning

presents

Play **BINGO**
Ladies Luncheon
benefiting CENTER FOR CHILD PROTECTION

Sponsorship Opportunities

October 19, 2024 | Hilton Austin

PlayBingoATX.org

PlayBingo Ladies Luncheon

If your company has been searching for the perfect cause-related marketing opportunity in Austin, look no further! The Friends of Christopher Guild proudly presents the PlayBingo Ladies Luncheon, a unique Austin event bringing local ladies together for a common cause - child abuse - and a common love - bingo. Through the years, PlayBingo has grown to include more than 1,300 influential women, who rally their friends and bring their pocketbooks for a mid-afternoon rendezvous of tasty drinks, fabulous auction items and of course BINGO, all to benefit Travis County child abuse victims.

Friends of Christopher Guild

The Friends of Christopher Guild was born out of our community's despair, frustration and outrage over the death of 2-year-old Christopher Wohlers in 1990. Formed by concerned women and mothers, the Friends of Christopher Guild is committed to sustaining and expanding the safety net for abused children in Travis County through support of the Center for Child Protection. Guild members volunteer tirelessly on behalf of Austin's children.



2023 EVENT IN REVIEW

11.2K
Social Media
Reach

\$1.2M+
Raised

1.3K
Influential Attendees

5.8K
Event Webpage
Views

Presenting Sponsorship

\$50,000

- Sponsor logo in event title
- Premier event seating for 20 guests (2 tables)
- Special parking accommodations will be made for all sponsor guests (valet)
- Unlimited, complimentary butler-served bubbly throughout event
- Keepsake champagne glasses
- Exclusive party favors
- Additional pack of bingo cards
- Verbal mention during the event
- Opportunity to provide table favors with company logo for all guests at the event (Sponsor table favors must be pre-approved by the Center)
- Sponsor logo and name listed as presenting sponsor in the event program, invitation, and on event signage
- Prominent recognition in traditional and digital communications, including media alerts, email blasts and event advertising
- :30 second sponsor commercial or video may play during the event
- Full-page ad in event program
- Sponsor logo on Center website linking to the sponsor's website
- Sponsor recognized in at least 5 social media posts

SOLD

TABLE SPONSORSHIP OPPORTUNITIES

Bon Vivant Sponsorship

\$6,500

- Premier event seating for 10 guests (1 table)
- Exclusive, luxury event favors
- Unlimited, complimentary, butler-served bubbly throughout event
- Beautiful table decor including fresh floral centerpiece
- Commemorative bracelet for PlayBingo guests
- Keepsake champagne glasses
- Additional pack of bingo cards
- Sponsor name listed in event program, digital signage, and Center website

Prima Platinum Sponsorship

\$5,000

- Premier event seating for 10 guests (1 table)
- Luxury event favor
- Commemorative bracelet for PlayBingo guests
- Sponsor name listed in event program, digital signage, and Center website

Grandioso Gold Sponsorship

\$4,000

- Prominent event seating for 10 guests (1 table)
- Special event favor
- Commemorative bracelet for PlayBingo guests
- Sponsor name listed in event program, digital signage, and Center website

Splendore Silver Sponsorship

\$3,000

- Preferred event seating for 10 guests (1 table)
- Special event favor
- Commemorative bracelet for PlayBingo guests
- Sponsor name listed in event program, digital signage, and Center website

Bellissima Bronze Sponsorship

\$2,250

- Event seating for 10 guests (1 table)
- Commemorative bracelet for PlayBingo guests
- Sponsor name listed in event program, digital signage, and Center website

TABLE UPGRADE OPPORTUNITY

La Dolce Vita Sponsorship

\$750 per table

Enjoy the Sweet Life with an Upgrade to your Table Sponsorship.

- Fun & festive table decor
- Two bottles of chilled bubbly
- Keepsake champagne glasses
- Exclusive party favors
- Additional pack of bingo cards

La Dolce Vita can be added to any full table at any level of sponsorship and accommodates 10 guests.

BRANDING SPONSORSHIP OPPORTUNITIES

Table Prize Sponsorship

\$8,500

50% of the PlayBingo guests will win table prizes drawn throughout the event.

- Sponsor logo on event themed tag attached to each table prize package
- Event seating for 2 guests
- Verbal mention throughout the event a minimum of 5 times
- Sponsor recognition in event program, digital signage, Center website, and social media

Bracelet Sponsorship

\$7,500

Each PlayBingo guest will receive a commemorative bracelet, handcrafted by the Friends of Christopher Guild as a keepsake.

- Sponsor logo included on packaging of every bracelet
- Event seating for 4 guests
- Sponsor logo on tag at each bracelet making party
- Verbal mention during the event
- Sponsor recognition in event program, onsite digital and print signage, Center website, and social media

Print Sponsorship

\$6,500

Each PlayBingo guest will receive a program full of information about the event, including the schedule, event sponsors, auction donors, prizes and game rules.

- Sponsor logo included on program back cover
- Event seating for 2 guests
- Verbal mention during the event
- Sponsor recognition on event digital signage, Center website, and social media

Beauty & Blooms Sponsorship

\$5,000

PlayBingo guests will have the opportunity to purchase tote bags filled with goodies.

- Sponsor logo included on display table signage
- Event seating for 2 guests
- Verbal mention during the event
- Sponsor recognition in event program, onsite digital and print signage, Center website, and social media

Bubbles & Bling Sponsorship

\$5,000

PlayBingo guests will have the opportunity to purchase bottles of bubbly adorned with a special goody bag.

- Sponsor logo included on bottle label
- Event seating for 2 guests
- Verbal mention during the event
- Sponsor recognition in event program, onsite digital and print signage, Center website, and social media

Dessert Sponsorship

\$5,000

Each PlayBingo guest will enjoy a special dessert.

- Sponsor logo included on dessert plating
- Event seating for 2 guests
- Verbal mention during the event
- Sponsor recognition in event program, onsite digital and print signage, Center website, and social media

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Event Favor Sponsorship

\$5,000

Each PlayBingo guest will receive a complimentary event favor.

- Sponsor logo included on each event favor
- Event seating for 2 guests
- Verbal mention during the event
- Sponsor recognition in event program, onsite digital and print signage, Center website, and social media

Life's a Box of Chocolates

\$5,000

PlayBingo guests will have the opportunity to purchase handcrafted chocolates with a chance to win additional prizes fit for a queen.

- Sponsor logo included on display table signage
- Event seating for 2 guests
- Verbal mention during the event
- Sponsor recognition in event program, onsite digital and print signage, Center website, and social media

Photo Booth Sponsorship

\$5,000

PlayBingo guests will enjoy an event themed photo opportunity.

- Prominent sponsor recognition at photo booth area
- Event seating for 2 guests
- Verbal mention during the event
- Sponsor recognition in event program, onsite digital and print signage, Center website, and social media

Raffle Sponsorship

\$5,000

PlayBingo guests will have the opportunity to participate in the raffle.

- Prominent sponsor recognition at raffle table area
- Event seating for 2 guests
- Verbal mention during event
- Sponsor recognition in event program, onsite digital and print signage, Center website, and social media

Reception Sponsorship

\$5,000

PlayBingo guests will enjoy bubbly & sparkling water during the silent auction reception.

- Sponsor logo included on every beverage napkin
- Event seating for 2 guests
- Verbal mention during event
- Sponsor recognition in event program, onsite digital and print signage, Center website, and social media

SOLD

Tote Bag Sponsorship

\$5,000

Each PlayBingo guest will receive a complimentary tote bag.

- Sponsor logo included on event themed tag attached to each tote bag
- Event seating for 2 guests
- Verbal mention during the event
- Sponsor recognition in event program, onsite digital signage, Center website, and social media

Bingo Prize Sponsorship

\$2,500

PlayBingo guests will be treated to 8 games of Luxury Bingo throughout the event.

- Verbal mention and on-screen logo recognition during one bingo game
- Event seating for 2 guests
- Sponsor recognition in event program, onsite digital signage, and Center website

Silent Auction Sponsorship

\$2,500

PlayBingo guests will have the opportunity to bid on fabulous packages in one of Austin's largest silent auctions.

- Sponsor name listed on every Silent Auction bid sheet
- Event seating for 2 guests
- Sponsor recognition in event program, onsite digital signage, and Center website

Consolation Prize Sponsorship

\$2,500

Consolation prizes will be awarded to PlayBingo guests when there are multiple winners in a single bingo game.

- Sponsor logo included on event themed tag attached to each consolation prize
- Event seating for 2 guests
- Sponsor recognition in event program, onsite digital signage, and Center website

Volunteer Sponsorship

\$2,000

Volunteers will don themed attire at the event.

- Sponsor logo printed on volunteer name badge
- Event seating for 2 guests
- Sponsor recognition in event program, onsite digital and print signage, and Center website

Teddy Bear Sponsorship

\$1,500

PlayBingo guests will have the opportunity to adopt an adorable Teddy Bear to take home or donate to the Center where it will brighten a child's day. Multiple sponsorships available.

- Sponsor logo included on teddy bear signage
- Sponsor recognition in event program, onsite digital signage, and Center website

Children's Chairs Sponsorship

\$1,500

PlayBingo guests will have the opportunity to bid on hand-painted, one-of-a-kind children's chairs created by local Austin artists.

- Sponsor logo included on children's chair signage
- Sponsor recognition in event program, onsite digital signage, and Center website

Bicycle Sponsorship

\$1,000

PlayBingo guests will have the opportunity to bid on a gorgeous bike adorned with fresh flowers and special features.

- Sponsor logo included on bike signage
- Sponsor recognition in event program, onsite digital signage, and Center website

Friends of PlayBingo Sponsorship

\$250

Contribute to this special day as a supporter of the Center for Child Protection.

- Sponsor recognition in event program, onsite digital signage, and Center website

To reserve your sponsorship, contact Kirby Cathey at kcathey@centerforchildprotection.org or 512-600-2890.



Center for Child Protection

The Center for Child Protection is a nationally accredited children's advocacy center and the only nonprofit in Travis County involved in the investigation and prosecution of crimes against children. For more than 30 years, the Center has been the first stop for children in Travis County who are suspected victims of sexual abuse, physical abuse and for children who have witnessed a violent crime. The Center is a child-friendly, specially-equipped facility where children go for recorded forensic interviews, medical exams, counseling and intervention. All services are provided free of charge to children and their protective caregivers, and are available in English and Spanish.



CENTER FOR CHILD PROTECTION
a children's advocacy center

 friends of christopher guild



#PlayBingoATX | @Center4CP

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