



Mercedes-Benz
of Austin

poppi

PRESENTS

*Dancing
with the Stars Austin*

BENEFITING CENTER FOR CHILD PROTECTION

SPONSORSHIP OPPORTUNITIES

JW MARRIOTT AUSTIN

December 06, 2025



TABLE SPONSORSHIPS

Presenting Sponsorship **SOLD** **\$75,000**

- Guaranteed front row seating for 20 guests (2 tables)
- Designated butler with complimentary full bar service at table with upgraded wines
- Eight complimentary valet parking passes
- Recognition as the Presenting Sponsor in pre-event communications (press releases, printed materials, social media, website, etc)
- Full-page sponsor ad in event program
- Special recognition and verbal mention during the event
- Invitation (for 4) to cast launch party and cast wrap party
- One dedicated social media recognition post

Ballroom Sponsorship **SOLD** **\$30,000**

- Guaranteed front row seating for 20 guests (2 tables)
- Designated butler with complimentary full bar service at table, upgraded wines
- Four complimentary valet parking passes
- Recognition as the Ballroom Sponsor in pre-event communications (press releases, printed materials, social media, website, etc)
- Sponsorship recognition on invitation, printed materials and digital signage
- One dedicated social media recognition post
- Invitation (for 2) to cast launch party and cast wrap party

Tango Sponsorship **SOLD** **\$15,000**

- Guaranteed seating for 10 guests (1 table) on front or second row
- Designated butler with complimentary full bar service at table and upgraded wines
- Two complimentary valet parking passes
- Sponsorship recognition on invitation, pre-event communications and printed/digital signage at event
- Invitation (for 2) to cast launch party and cast wrap party

Rhumba Sponsorship **\$10,000**

- Guaranteed second row seating for 10 guests (1 table)
- One complimentary valet pass
- Sponsorship recognition on invitation, pre-event communications and printed/digital signage at event
- Invitation (for 2) to cast launch party and cast wrap party

Salsa Sponsorship **\$8,500**

- Guaranteed third row event seating for 10 guests (1 table)
- Sponsor recognition on event invitation, in event program and website

Cha-Cha Sponsorship **\$6,000**

- Event seating for 10 guests (1 table)
- Sponsor recognition in event program and website

BRANDING SPONSORSHIPS

Red Carpet Sponsorship

\$15,000

- Event seating for 6 guests
- One complimentary valet parking pass
- Sponsor logo prominently displayed at Red Carpet
- Sponsor logo recognition on digital photos taken at Red Carpet
- Sponsorship recognition on invitation, pre-event communications and printed/digital signage at event

~~Paddles Up Sponsorship~~ **SOLD**

\$12,500

- Event seating for up to 4 guests
- One complimentary self- parking pass
- Sponsor logo printed on all bidder paddles
- Sponsorship recognition on invitation, pre-event communications and printed/digital signage at event

Mirror Ball Sponsorship

\$10,000

- Event seating for up to 4 guests
- Special recognition in event program and one social media designated post
- Sponsor logo displayed on screen at beginning of the Award Ceremony
- Sponsorship recognition on invitation, pre-event communications and printed/digital signage at event

Decor Sponsorship

\$10,000

- Event seating for up to 4 guests
- Special recognition in event program and one social media designated post
- Sponsorship recognition on invitation, pre-event communications and printed/digital signage at event

Balloon Drop Sponsorship

\$7,500

- Event seating for 2 guests
- Sponsor logo printed on the balloons used during the balloon drop
- Sponsor logo and special messaging on screens at the time of the balloon drop
- Sponsorship recognition on invitation, pre-event communications and printed/digital signage at event

Dance Floor Sponsorship

\$7,500

- Event seating for 2 guests
- Sponsor logo displayed on dance floor
- Sponsorship recognition on invitation, pre-event communications and printed/digital signage at event

Judges' Table Sponsorship

\$7,500

- Event seating for 2 guests
- Special recognition in event program and one social media designated post
- Sponsor logo displayed on screen when Judges Introduced
- Sponsorship recognition on invitation, pre-event communications and printed/digital signage at event

Upgraded Wine Sponsorship

\$7,500

- Event seating for 2 guests
- Special recognition in event program and one social media designated post
- Sponsor logo included on bar menus
- Sponsorship recognition on invitation, pre-event communications and printed/digital signage at event

Print Sponsorship

\$5,000

- Event seating for 2 guests
- Special recognition in event program
- Sponsor recognition in onsite digital signage, website and social media

After Party Sponsorship

\$5,000

- Event seating for 2 guests
- Sponsor logo displayed on screen at beginning of the After Party
- Sponsor recognition in event program, onsite digital signage, website and social media

Celebrity Appreciation Sponsorship

\$5,000

- Event seating for 2 guests
- Logo featured on signage in greenroom and opportunity to make donation (must be approved) to Dancer swag bags
- Sponsor recognition in event program, onsite digital signage, website and social media

Dessert Sponsorship

\$5,000

- Event seating for 2 guests
- Special recognition on event menu
- Sponsor recognition in event program, onsite digital signage, website and social media

Instagrammable Moment Sponsorship

\$5,000

- Event seating for 2 guests
- Sponsor logo included on all digital photos taken at photo booth
- Sponsor recognition in event program, onsite digital signage, website and social media

Mini Mickler Sponsorship

\$5,000

- Event seating for 2 guests
- Sponsor logo on the dog tag of each stuffed Mickler
- Sponsor recognition in event program, onsite digital signage, website and social media

Opening Number Sponsorship

\$5,000

- Event seating for 2 guests
- Sponsor logo on screen before opening number and verbal mention
- Name recognition in event program, onsite digital signage, website and social media

Photo Album Sponsorship

\$5,000

- Event seating for 2 guests
- Sponsor logo included in the post event e-blast with event photo album
- Sponsor recognition in event program, onsite digital signage, website and social media

Specialty Cocktail Sponsorship

\$5,000

- Event seating for 2 guests
- Sponsor alcohol brand included in specialty cocktail recipe
- Sponsor logo included on bar menus
- Sponsor recognition in event program, onsite digital signage, website and social media

Volunteer Appreciation Sponsorship

\$5,000

- Event seating for 2 guests
- Sponsor logo included on signage at volunteer room entrance
- Sponsor recognition in event program, onsite digital signage, website and social media

Welcome Sponsorship

\$5,000

- Event seating for 2 guests
- Sponsor logo included on registration table
- Sponsor recognition in event program, onsite digital signage, website and social media

To secure your sponsorship, email dancingatx@centerforchildprotection.org.