

# LUXURY CAR RAFFLE

Benefiting  Center for Child Protection



2025 Lexus GX 550

## 2024 EVENT IN REVIEW

32<sup>nd</sup>

ANNUAL  
FUNDRAISER

2024

OVER 2.7K  
TICKETS SOLD

50K+

SOCIAL MEDIA  
REACH

3.5K+

WEBSITE  
VIEWS

## ABOUT THE LUXURY CAR RAFFLE

The 32nd Annual Luxury Car Raffle will launch this March and sales will remain open through June 13, 2025. Tickets are \$100 each, and the maximum number of tickets sold is 3,000. When all tickets are sold, the Luxury Car Raffle has the potential to raise \$300,000 to serve the children and families seen at the Center for Child Protection.

# SPONSORSHIP OPPORTUNITIES

## PRINT SPONSORSHIP - \$5,000

*Deadline for logo inclusion on brochure is Feb. 20.*

- Brand recognition on raffle brochures, distributed to 10,000 homes.
- Brand recognition on posters and brochures displayed across partner locations.
- Brand recognition on 3 e-blasts and 1 unique social media post.
- Brand recognition on Luxury Car Raffle webpage.
- Verbal recognition during live drawing.

## ~~MEDIA SPONSORSHIP - \$2,500~~ **SOLD**

- Exclusive brand recognition on paid digital media.
- Brand recognition on 4 social media posts and 3 e-blasts.
- Brand recognition on Luxury Car Raffle webpage.
- Verbal recognition during live drawing.

## ~~LIVESTREAM SPONSORSHIP - \$2,500~~ **SOLD**

- Prominent brand recognition during livestream.
- Brand recognition on 4 social media posts and 3 e-blasts.
- Brand recognition on Luxury Car Raffle webpage.
- Verbal recognition during live drawing.

## ABOUT THE CENTER

The Center for Child Protection is a nationally accredited children's advocacy center and the only nonprofit in Travis County involved in the investigation and prosecution of crimes against children. For more than 30 years, the Center has been the first stop for children in Travis County who are suspected victims of sexual abuse, physical abuse and for children who have witnessed a violent crime. The Center is a child-friendly, specially-equipped facility where children go for recorded forensic interviews, medical exams, counseling and intervention. All services are provided free of charge to children and their protective caregivers, and are available in English and Spanish.

To learn more or secure your Luxury Car Raffle Sponsorship,  
please contact Jolie Cady at [jcady@centerforchildprotection.org](mailto:jcady@centerforchildprotection.org)



Center for Child Protection  
a children's advocacy center

8509 FM 969, Bldg 2, Austin, TX 78724  
512.472.1164 | [www.centerforchildprotection.org](http://www.centerforchildprotection.org)



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