

Brands seek safety and trust. Kids do, too.

Strengthen your brand credibility and help Protect Austin Kids™ as an Awareness Ambassador.

The Center for Child Protection works to end the cycle of abuse through advocacy, education, and community support. Our **Awareness Ambassador** program empowers corporate partners to champion child safety.

This April, for National Child Abuse Prevention Month, we've created a toolkit to help spread awareness. To join us as an Awareness Ambassador, simply **complete three initiatives** from the checklist below!

Engagement Checklist

- ☐ **Spread Awareness** Share our branded social media graphics.
- ☐ **Show Support** Wear blue on April 4 and post a team photo.
- ☐ **Educate Your Community** Distribute prevention resources (available in your Awareness Ambassador Toolkit).
- ☐ **Go Visual** Display a #ProtectAustinKids® window vinyl and/or yard sign and wear your #ProtectAustinKids® pins.
- ☐ **Start Conversations** Post weekly conversation prompts in common areas.
- ☐ **Host a Webinar Viewing** April 23 (English) or April 24 (Spanish) from 9:00AM—10:30AM
- ☐ **Train Your Team** Invite a Center expert for a private prevention training.

Access Your Toolkit

For materials pickup or to schedule a speaker, contact:

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Center for Child Protection
a children's advocacy center

To learn more, visit
ProtectAustinKids.org

