ALPHA SCHOOL

presents

Play BINGO

benefiting Center for Child Protection

Sponsorship Opportunities

October 24, 2026

Hilton Austin | PlayBingoATX.org

Ready for some Bingo, Darling?

Promote your brand to 1,300+ influential women while supporting children in Travis County. Hosted by the Friends of Christopher Guild for 23 years, PlayBingo sells out the day tickets go on sale. This high-demand event offers a unique experience and raises vital funds for children impacted by abuse. Connect with Austin's top philanthropists and highlight your company's commitment to the community. Don't miss the chance to be part of this impactful, exclusive event!

Friends of Christopher Guild

The Friends of Christopher Guild was born out of our community's despair, frustration and outrage over the death of 2-year-old Christopher Wohlers in 1990. Formed by concerned women and mothers, the Friends of Christopher Guild is committed to sustaining and expanding the safety net for abused children in Travis County through support of the Center for Child Protection. Guild members volunteer tirelessly on behalf of Austin's children.

2025 Event In Review

48.3K
Social Media Impressions

1.45M+
Raised Last Year

1.3K
Influential Attendees

5.4K
Event Webpage Views

Sponsorships with Tables

~~Presenting Sponsorship~~ Sold $50,000

Guaranteed front-row tables with exclusive logo recognition and prominent logo placement across all event materials, marketing, and event visibility. Two sponsorships available.

- Sponsor logo in event title
- Premier event seating for 20 guests (2 tables)
- Special parking accommodations will be made for all sponsor guests (valet)
- Unlimited, complimentary butler-served bubbly throughout event
- Keepsake champagne glasses
- Exclusive party favors
- Additional pack of bingo cards
- Verbal mention during the event
- Opportunity to provide party favors with company logo for all guests at the event (Sponsor provides. All favors must be pre-approved by the Center)
- Sponsor logo and name listed as presenting sponsor in the event program, invitation, and on event signage
- Prominent recognition in traditional and digital communications, including media alerts, email blasts, and event advertising
- 30-second sponsor commercial or video may play during the event
- Full-page ad in event program
- Sponsor logo on Center website linking to the sponsor's website
- Sponsor recognized in at least 5 social media posts

VIP Slumber Party Sponsorship $25,000

Guaranteed front-row tables for you and 19 guests at the ultimate PlayBingo Pajama Party, complete with prominent recognition throughout the event.

- Two Bon Vivant Tables with event seating for 20 guests
- Unlimited, complimentary butler-served bubbly throughout event
- Keepsake champagne glasses
- Exclusive party favors
- Additional pack of bingo cards
- Full-page ad in event program
- Sponsor logo on Center website linking to the sponsor's website
- Sponsor logo on digital signage, email blasts, and social media

~~Premier Sponsorship~~ *Sold* $12,500

Each PlayBingo guest will receive a commemorative bracelet, handcrafted by the Friends of Christopher Guild as a keepsake.

- Sponsor logo included on packaging of every bracelet
- Sponsor logo displayed at each bracelet-making party
- Upgraded Prima Platinum Table with event seating for 10 guests
- Sponsor recognition in event program, digital signage, Center website, and social media

~~Event Favor Sponsorship~~ *Sold* $10,000

Each PlayBingo guest will receive a complimentary event favor.

- Sponsor logo included on each event favor
- Upgraded Prima Platinum Table with event seating for 10 guests
- Sponsor recognition in event program, digital and print signage, Center website, and social media

~~Everyone Wins Sponsorship~~ *Sold* $10,000

Consolation prizes will be awarded to PlayBingo guests when there are multiple winners in a single bingo game.

- Sponsor logo included on event themed tag attached to each consolation prize
- Upgraded Prima Platinum Table with event seating for 10 guests
- Sponsor recognition in event program, digital signage, and Center website, and social media

~~Photo Booth Sponsorship~~ *Sold* $8,500

PlayBingo guests will enjoy an event themed photo opportunity.

- Prominent sponsor recognition at photo booth area
- Upgraded Grandioso Gold Table with event seating for 10 guests
- Sponsor recognition in event program, digital and print signage, Center website, and social media

Print Sponsorship $8,500

Each PlayBingo guest will receive a program full of information about the event

- Sponsor logo included on program back cover
- Verbal mention during the event
- Upgraded Grandioso Gold Table with event seating for 10 guests
- Sponsor recognition on event digital signage, and Center website

~~Heads or Tails Game Sponsorship~~ *Sold* $8,500

PlayBingo guests will have the opportunity to participate in a game of Heads or Tails.

- Prominent sponsor recognition at game table area
- Prima Platinum Table with event seating for 10 guests
- Sponsor recognition in event program, digital and print signage, Center website, and social media

~~Reception Sponsorship~~ *Sold* $6,500

PlayBingo guests will enjoy bubbly & sparkling water during the silent auction reception.

- Sponsor logo included on beverage napkins
- Splendore Silver Table with event seating for 10 guests
- Sponsor recognition in event program, digital and print signage, Center website, and social media

~~Powder Room Sponsorship~~ *Sold* $5,000

PlayBingo guests will have the opportunity to indulge in luxury hand soaps and lotions in the ladies' restroom along with fun event-themed decor.

- Sponsor logo included on bathroom signage
- Splendore Silver Table with event seating for 10 guests
- Sponsor recognition in event program, digital and print signage, and Center website

Tables Only

Bon Vivant Sponsorship *Waitlist* $6,500

- Premier event seating for 10 guests (1 table)
- Exclusive, luxury event favors
- Unlimited, complimentary, butler-served bubbly throughout event
- Beautiful table decor including fresh floral centerpiece
- Commemorative bracelet for PlayBingo guests
- Keepsake champagne glasses
- Additional pack of bingo cards
- Sponsor name listed in event program, digital signage, and Center website

Prima Platinum Sponsorship *Waitlist* $5,000

- Premier event seating for 10 guests (1 table)
- Luxury event favor
- Commemorative bracelet for PlayBingo guests
- Sponsor name listed in event program, digital signage, and Center website

Grandioso Gold Sponsorship *Waitlist* $4,000

- Prominent event seating for 10 guests (1 table)
- Special event favor
- Commemorative bracelet for PlayBingo guests
- Sponsor name listed in event program, digital signage, and Center website

Splendore Silver Sponsorship *Waitlist* $3,000

- Preferred event seating for 10 guests (1 table)
- Special event favor
- Commemorative bracelet for PlayBingo guests
- Sponsor name listed in event program, digital signage, and Center website

Bellissma Bronze Sponsorship *Waitlist* $2,250

- Event seating for 10 guests (1 table)
- Commemorative bracelet for PlayBingo guests
- Sponsor name listed in event program, digital signage, and Center website

Table Upgrade Opportunity

La Dolce Vita Upgrade *Waitlist* $750 per table

Enjoy the Sweet Life with an Upgrade to your Table Sponsorship.

- Two bottles of chilled bubbly
- Keepsake champagne glasses
- Exclusive party favors
- Additional pack of bingo cards

*La Dolce Vita can be added to any full table at any level of sponsorship and accommodates 10 guests.

Event Sponsorships

~~Table Prize Sponsorship~~ Sold — $8,500

PlayBingo guests will win table prizes drawn throughout the event.

- Sponsor logo on event-themed tag attached to each table prize
- Event seating for 2 guests
- Verbal mention throughout the event a minimum of 5 times
- Sponsor recognition in event program, digital signage, Center website, and social media

Beauty & Blooms Sponsorship — $5,000

PlayBingo guests will have the opportunity to purchase tote bags filled with goodies.

- Sponsor logo included on display table signage
- Event seating for 2 guests
- Sponsor recognition in event program, digital and print signage, Center website, and social media

~~Bubbles & Bling Sponsorship~~ Sold — $5,000

PlayBingo guests will have the opportunity to purchase bottles of bubbly adorned with a special goody bag.

- Sponsor logo included on bottle label
- Event seating for 2 guests
- Sponsor recognition in event program, digital and print signage, Center website, and social media

~~Dessert Sponsorship~~ Sold — $5,000

Each PlayBingo guest will enjoy a special dessert.

- Sponsor logo included on dessert plating
- Event seating for 2 guests
- Sponsor recognition in event program, digital and print signage, Center website, and social media

~~Life's A Box of Chocolate's Sponsorship~~ *Sold* $5,000

PlayBingo guests will have the opportunity to purchase handcrafted chocolates with a chance to win additional prizes fit for a queen.

- Sponsor logo included on display table signage
- Event seating for 2 guests
- Sponsor recognition in event program, digital and print signage, Center website, and social media

Sip & Savor Sponsorship $5,000

PlayBingo guests will have the opportunity to purchase exquisite bottles of wine with a chance to win dining prizes fit for a queen.

- Sponsor logo included on display table signage
- Event seating for 2 guests
- Sponsor recognition in event program, digital and print signage, Center website, and social media

~~Tote Bag Sponsorship~~ *Sold* $5,000

Each PlayBingo guest will receive a complimentary tote bag.

- Sponsor logo included on event-themed tag attached to each tote bag
- Event seating for 2 guests
- Sponsor recognition in event program, digital signage, Center website, and social media

Bidder Dot Sponsorship $2,500

PlayBingo guests will each receive a sheet of bidder dots at check-in that will act as cash at the event.

- Sponsor name or logo listed on every bidder dot sheet
- Sponsor recognition in event program, digital signage, and Center website

~~Bingo Prize Sponsorship~~ *Sold* $2,500

PlayBingo guests will be treated to 8 games of Luxury Bingo throughout the event. Eight sponsorships available.

- Verbal mention and on-screen logo recognition during one bingo game
- Event seating for 2 guests
- Sponsor recognition in event program, digital signage, and Center website

Instagrammable Moment Sponsorship $2,500

PlayBingo guests will have the opportunity to pose in front of an event-theme photo moment.

- Prominent sponsor recognition at photo moment area
- Name recognition in event program, digital and print signage, Center website, and social media

~~Facility Dog Sponsorship~~ *Sold* $2,500

Mickler, Star & Rosa are the Center for Child Protection's Facility Dogs, who support child abuse victims that visit the Center every day. PlayBingo guests will have the opportunity to take home their own Mini Mickler, Star, or Rosa. Three sponsorships available.

- Sponsor logo on the dog tag of each stuffed Mickler, Rosa, or Star
- Sponsor recognition in event program, digital signage, and Center website

Silent Auction Sponsorship $2,500

PlayBingo guests will have the opportunity to bid on fabulous packages in one of Austin's largest silent auctions.

- Sponsor name listed on every Silent Auction bid sheet
- Event seating for 2 guests
- Sponsor recognition in event program, digital signage, and Center website

~~Volunteer Sponsorship~~ *Sold* $2,500

Volunteers will don themed attire at the event.

- Sponsor logo printed on volunteer name badge
- Event seating for 2 guests
- Sponsor recognition in event program, digital and print signage, and Center website

~~Children's Chair Sponsorship~~ *Sold* $1,500

PlayBingo guests will have the opportunity to bid on hand-painted, one-of-a-kind children's chairs created by local artists.

- Sponsor logo included on children's chair signage
- Sponsor recognition in event program, digital signage, and Center website

Teddy Bear Sponsorship $1,500

PlayBingo guests will have the opportunity to adopt an adorable Teddy Bear to take home or donate to the Center where it will brighten a child's day. Multiple sponsorships available.

- Sponsor name listed on teddy bear signage
- Sponsor name in event program, digital signage, and Center website

~~Bicycle Sponsorship~~ *Sold* $1,000

PlayBingo guests will have the opportunity to bid on a gorgeous bike adorned with fresh flowers and other special features.

- Sponsor logo included on bicycle signage
- Sponsor recognition in event program, digital signage, and Center website

Friends of PlayBingo Sponsorship $250

Contribute to this special day as a supporter of the Center for Child Protection. Mutliple sponsorships available.

- Sponsor recognition in event program, digital signage, and Center website

To reserve your sponsorship, contact PlayBingoATX@centerforchildprotection.org

*Deadline is September 15th for Program recognition

Center for Child Protection

The Center for Child Protection is a nationally accredited children's advocacy center and the only nonprofit in Travis County involved in the investigation and prosecution of crimes against children. For more than 30 years, the Center has been the first stop for children in Travis County who are suspected victims of sexual abuse, physical abuse and for children who have witnessed a violent crime. The Center is a child-friendly, specially equipped facility where children go for recorded forensic interviews, medical exams, counseling and intervention. All services are provided free of charge to children and their protective caregivers, and are available in English and Spanish.

Center for Child Protection
a children's advocacy center
friends of christopher guild

#PlayBingoATX I @Center4CP

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