Mercedes-Benz of Austin

Jon & Michael Adams

PRESENTS

Dancing with the Stars Austin

BENEFITING CENTER FOR CHILD PROTECTION

Celebrating 20 Years

SPONSORSHIP OPPORTUNITIES

JW Marriott
December 5, 2026

DancingATX.org

SPONSORSHIPS WITH TABLES

~~Presenting Sponsorship~~ 2 of 2 SOLD $75,000

- Guaranteed front row seating for 20 guests (2 tables)
- Designated butler with complimentary full bar service at table with upgraded wines
- Eight complimentary valet parking passes
- Recognition as the Presenting Sponsor in pre-event communications (press releases, printed materials, social media, website, etc)
- Full-page sponsor ad in event program
- Special recognition and verbal mention during the event
- Invitation (for 4) to cast launch party and cast wrap party
- One dedicated social media recognition post

Ballroom Sponsorship 3 of 4 SOLD $40,000 (Four Available to Sell)

- Guaranteed seating for 20 guests (1 front row table, 1 second row table)
- Designated butler with complimentary full bar service at table, upgraded wines
- Four complimentary valet parking passes
- Recognition as the Ballroom Sponsor in pre-event communications (press releases, printed materials, social media, website, etc)
- Sponsorship recognition on invitation, printed materials and digital signage
- One dedicated social media recognition post
- Invitation (for 2) to cast launch party and cast wrap party

Red Carpet Sponsorship $20,000

- Guaranteed second row seating for 10 guests (1 table)
- One complimentary valet parking pass
- Sponsor logo prominently displayed at Red Carpet and on digital photos taken at Red Carpet
- Sponsorship recognition on invitation, pre-event communications and printed/digital signage at event

Paddles Up Sponsorship $20,000

- Guaranteed second row seating for 10 guests (1 table)
- One complimentary self-parking pass
- Sponsor logo printed on all bidder paddles
- Sponsorship recognition on invitation, pre-event communications and printed/digital signage at event

TABLES ONLY

Tango Sponsorship WAITLIST $15,000

- Guaranteed seating for 10 guests (1 table) on front or second row
- Designated butler with complimentary full bar service at table and upgraded wines
- Two complimentary valet parking passes
- Sponsorship recognition on invitation, pre-event communications and printed/digital signage at event
- Invitation (for 2) to cast launch party and cast wrap party

Rhumba Sponsorship WAITLIST $10,000

- Guaranteed second row seating for 10 guests (1 table)
- One complimentary valet pass
- Sponsorship recognition on invitation. pre-event communications and printed/digital signage at event
- Invitation (for 2) to cast launch party and cast wrap party

Salsa Sponsorship $8,500

- Guaranteed third row event seating for 10 guests (1 table)
- Sponsor recognition on event invitation, in event program and website

Cha-Cha Sponsorship WAITLIST $6,000

- Event seating for 10 guests (1 table)
- Sponsor recognition in event program and website

BRANDING SPONSORSHIPS

~~Specialty Cocktail Sponsorship~~ SOLD $15,000

- Event seating for 4 guests
- Sponsor alcohol brand included in two specialty cocktail recipes
- Sponsor logo included on bar menus
- Sponsor recognition in event program, onsite digital signage, website and social media

~~After Party Sponsorship~~ SOLD $10,000

- Event seating for 2 guests
- Sponsor logo displayed on DJ booth at the After Party
- Sponsor recognition in event program, onsite digital signage, website and social media

Decor Sponsorship $10,000

- Event seating for up to 4 guests
- Special verbal recognition in event program and one social media designated post
- Sponsorship recognition on invitation, pre-event communications and printed/digital signage at event

Mirror Ball Sponsorship — $10,000

- Event seating for up to 4 guests
- Special verbal recognition in event program and one social media designated post
- Sponsor logo displayed on screen at beginning of the Award Ceremony
- Sponsorship recognition on invitation, pre-event communications and printed/digital signage at event

Caviar Bar Sponsorship — $7,500

- Event seating for up to 2 guests
- Sponsor logo displayed at caviar bar station
- Special verbal recognition in event program
- Sponsorship recognition on invitation, pre-event communications and printed/digital signage at event

~~Celebration Sponsorship~~ SOLD — $7,500

- Event seating for 2 guests
- Sponsor logo and special messaging on screens at the time of the winner announcement celebration
- Sponsorship recognition on invitation, pre-event communications and printed/digital signage at event

~~Dance Floor Sponsorship~~ SOLD — $7,500

- Event seating for 2 guests
- Sponsor logo displayed on screens during event program
- Special verbal recognition in event program
- Sponsorship recognition on invitation, pre-event communications and printed/digital signage at event

~~Judges´ Table Sponsorship~~ SOLD — $7,500

- Event seating for 2 guests
- Special recognition in event program and one social media designated post
- Sponsor logo displayed on screen when Judges Introduced
- Sponsorship recognition on invitation, pre-event communications and printed/digital signage at event

Upgraded Wine Sponsorship — $7,500

- Event seating for 2 guests
- Special verbal recognition in event program and one social media designated post
- Sponsor logo included on bar menus
- Sponsorship recognition on invitation, pre-event communications and printed/digital signage at event

~~Facility Dog Sponsorship~~ 3 of 3 SOLD — $5,000 (Three Available to Sell)

- Event seating for 2 guests
- Sponsor logo on the dog tag of each stuffed Mickler, Rosa, or Star
- Sponsorship logo on pre-event online sales
- Sponsor recognition in event program, onsite digital signage, website and social media

Print Sponsorship 1 of 2 SOLD $5,000 (Two Available to Sell)

- Event seating for 2 guests
- Special recognition in event program
- Sponsor recognition in onsite digital signage, website and social media

Celebrity Appreciation Sponsorship 1 of 2 SOLD $5,000 (Two Available to Sell)

- Event seating for 2 guests
- Logo featured on signage in greenroom and opportunity to make donation (must be approved) to Dancer swag bags
- Sponsor recognition in event program, onsite digital signage, website and social media

~~Dessert Sponsorship~~ 2 of 2 SOLD $5,000

- Event seating for 2 guests
- Special recognition on event menu
- Sponsor recognition in event program, onsite digital signage, website and social media

~~Instagram Moment Sponsorship~~ 2 of 2 SOLD $5,000 (Two Available to Sell)

- Event seating for 2 guests
- Sponsor logo included on all digital photos taken at photo booth
- Sponsor recognition in event program, onsite digital signage, website and social media

Opening Number Sponsorship $5,000 (Two Available to Sell)

- Event seating for 2 guests
- Sponsor logo on screen before opening number and verbal mention
- Name recognition in event program, onsite digital signage, website and social media

~~Photo Album Sponsorship~~ 2 of 2 SOLD $5,000 (Two Available to Sell)

- Event seating for 2 guests
- Sponsor logo included in the post event e-blast with event photo album
- Sponsor recognition in event program, onsite digital signage, website and social media

Volunteer Appreciation Sponsorship $5,000 (Two Available to Sell)

- Event seating for 2 guests
- Sponsor logo included on signage at volunteer room entrance
- Sponsor recognition in event program, onsite digital signage, website and social media

Welcome Sponsorship 1 of 2 SOLD $5,000 (Two Available to Sell)

- Event seating for 2 guests
- Sponsor logo included on registration table
- Sponsor recognition in event program, onsite digital signage, website and social media

To secure your sponsorship, email **dancingatx@centerforchildprotection.org.**