



ALPHA  
SCHOOL

presents

*Play* **BINGO**  
benefiting Center for Child Protection



# SPONSORSHIP OPPORTUNITIES

10.18.25

Hilton Austin

[PlayBingoATX.org](http://PlayBingoATX.org)

[PlayBingoAuction@centerforchildprotection.org](mailto:PlayBingoAuction@centerforchildprotection.org)

## READY FOR SOME BINGO, DARLING?

Promote your brand to 1,300+ influential women while supporting children in Travis County. Hosted by the Friends of Christopher Guild for 22 years, PlayBingo sells out the day tickets go on sale. This high-demand event offers a unique experience and raises vital funds for children impacted by abuse. Connect with Austin's top philanthropists and highlight your company's commitment to the community. Don't miss the chance to be part of this impactful, exclusive event!

## FRIENDS OF CHRISTOPHER GUILD

The Friends of Christopher Guild was born out of our community's despair, frustration and outrage over the death of 2-year-old Christopher Wohlers in 1990. Formed by concerned women and mothers, the Friends of Christopher Guild is committed to sustaining and expanding the safety net for abused children in Travis County through support of the Center for Child Protection. Guild members volunteer tirelessly on behalf of Austin's children.



## 2024 EVENT IN REVIEW

**20.3K**

**Social Media  
Impressions**

**1.3M+**

**Raised  
Last Year**

**1.3K**

**Influential  
Attendees**

**5.1K**

**Event Webpage  
Views**

# TABLE SPONSORSHIP OPPORTUNITIES

## BON VIVANT SPONSORSHIP

**\$6,500**

- Premier event seating for 10 guests (1 table)
- Exclusive, luxury event favors
- Unlimited, complimentary, butler-served bubbly throughout event
- Beautiful table decor including fresh floral centerpiece
- Commemorative bracelet for PlayBingo guests
- Keepsake champagne glasses
- Additional pack of bingo cards
- Sponsor name listed in event program, digital signage, and Center website

## PRIMA PLATINUM SPONSORSHIP

**\$5,000**

- Premier event seating for 10 guests (1 table)
- Luxury event favor
- Commemorative bracelet for PlayBingo guests
- Sponsor name listed in event program, digital signage, and Center website

## GRANDIOSO GOLD SPONSORSHIP

**\$4,000**

- Prominent event seating for 10 guests (1 table)
- Special event favor
- Commemorative bracelet for PlayBingo guests
- Sponsor name listed in event program, digital signage, and Center website

## SPLENDORE SILVER SPONSORSHIP

**\$3,000**

- Preferred event seating for 10 guests (1 table)
- Special event favor
- Commemorative bracelet for PlayBingo guests
- Sponsor name listed in event program, digital signage, and Center website

## BELLISSIMA BRONZE SPONSORSHIP

**\$2,250**

- Event seating for 10 guests (1 table)
- Commemorative bracelet for PlayBingo guests
- Sponsor name listed in event program, digital signage, and Center website

# TABLE UPGRADE OPPORTUNITY

## LA DOLCE VITA SPONSORSHIP

**\$750 per table**

*Enjoy the Sweet Life with an Upgrade to your Table Sponsorship.*

- Two bottles of chilled bubbly
- Keepsake champagne glasses
- Exclusive party favors
- Additional pack of bingo cards

\*La Dolce Vita can be added to any full table at any level of sponsorship and accommodates 10 guests.

## EVENT SPONSORSHIP OPPORTUNITIES

### PREMIER SPONSORSHIP

**\$12,500**

*Each PlayBingo guest will receive a commemorative bracelet, handcrafted by the Friends of Christopher Guild as a keepsake.*

- Sponsor logo included on packaging of every bracelet
- Sponsor logo on signage at each bracelet making party
- Prima Platinum Table with event seating for 10 guests
- Sponsor recognition in event program, digital signage, and Center website

### EVERYONE WINS SPONSORSHIP

**\$10,000**

*Consolation prizes will be awarded to PlayBingo guests when there are multiple winners in a single bingo game.*

- Sponsor logo included on event themed tag attached to each consolation prize
- Prima Platinum Table with event seating for 10 guests
- Sponsor recognition in event program, digital signage, and Center website

### TABLE PRIZE SPONSORSHIP

**\$8,500**

*PlayBingo guests will win table prizes drawn throughout the event.*

- Sponsor logo on event themed tag attached to each table prize package
- Event seating for 2 guests
- Verbal mention throughout the event a minimum of 5 times
- Sponsor recognition in event program, digital signage, Center website, and social media

## PRINT SPONSORSHIP

**\$6,500**

*Each PlayBingo guest will receive a program full of information about the event, including the schedule, event sponsors, auction donors, prizes, and game rules.*

- Sponsor logo included on program back cover
- Verbal mention during the event
- Event seating for 2 guests
- Sponsor recognition on event digital signage, Center website, and social media

## BEAUTY & BLOOMS SPONSORSHIP

**\$5,000**

*PlayBingo guests will have the opportunity to purchase tote bags filled with goodies.*

- Sponsor logo included on display table signage
- Event seating for 2 guests
- Sponsor recognition in event program, digital and print signage, Center website, and social media

## BUBBLES & BLING SPONSORSHIP

**\$5,000**

*PlayBingo guests will have the opportunity to purchase bottles of bubbly adorned with a special goody bag.*

- Sponsor logo included on bottle label
- Event seating for 2 guests
- Sponsor recognition in event program, digital and print signage, Center website, and social media

## DESSERT SPONSORSHIP

**\$5,000**

*Each PlayBingo guest will enjoy a special dessert.*

- Sponsor logo included on dessert plating
- Event seating for 2 guests
- Sponsor recognition in event program, digital and print signage, Center website, and social media

## EVENT FAVOR SPONSORSHIP

**\$5,000**

*Each PlayBingo guest will receive a complimentary event favor.*

- Sponsor logo included on each event favor
- Event seating for 2 guests
- Sponsor recognition in event program, digital and print signage, Center website, and social media



## **HEADS OR TAILS GAME SPONSORSHIP**

**\$5,000**

*PlayBingo guests will have the opportunity to participate in a game of Heads or Tails.*

- Prominent sponsor recognition at game table area
- Event seating for 2 guests
- Sponsor recognition in event program, digital and print signage, Center website, and social media

## **LIFE'S A BOX OF CHOCOLATES**

**\$5,000**

*PlayBingo guests will have the opportunity to purchase handcrafted chocolates with a chance to win additional prizes fit for a queen.*

- Sponsor logo included on display table signage
- Event seating for 2 guests
- Sponsor recognition in event program, digital and print signage, Center website, and social media

## **PHOTO BOOTH SPONSORSHIP**

**\$5,000**

*PlayBingo guests will enjoy an event themed photo opportunity.*

- Prominent sponsor recognition at photo booth area
- Event seating for 2 guests
- Sponsor recognition in event program, digital and print signage, Center website, and social media

## **POWDER ROOM SPONSORSHIP**

**\$5,000**

*PlayBingo guests will have the opportunity to indulge in luxury hand soaps and lotions in the ladies' restroom along with fun event themed decor.*

- Sponsor logo included on bathroom mirror
- Splendore Silver Table with event seating for 10 guests
- Sponsor recognition in event program, digital and print signage, and Center website

## **LUXURY RAFFLE SPONSORSHIP**

**\$5,000**

*PlayBingo guests will have the opportunity to participate in a luxury raffle.*

- Prominent sponsor recognition at raffle table area
- Event seating for 2 guests
- Sponsor recognition in event program, digital and print signage, Center website, and social media

## RECEPTION SPONSORSHIP

**\$5,000**

*PlayBingo guests will enjoy bubbly & sparkling water during the silent auction reception.*

- Sponsor logo included on beverage napkins
- Event seating for 2 guests
- Sponsor recognition in event program, digital and print signage, Center website, and social media

## TOTE BAG SPONSORSHIP

**\$5,000**

*Each PlayBingo guest will receive a complimentary tote bag.*

- Sponsor logo included on event themed tag attached to each tote bag
- Event seating for 2 guests
- Sponsor recognition in event program, digital signage, Center website, and social media

## BINGO PRIZE SPONSORSHIP

**\$2,500**

*PlayBingo guests will be treated to 8 games of Luxury Bingo throughout the event.*

- Verbal mention and on-screen logo recognition during one bingo game
- Event seating for 2 guests
- Sponsor recognition in event program, digital signage, and Center website

## INSTAGRAMMABLE MOMENT SPONSORSHIP

**\$2,500**

*PlayBingo guests will have the opportunity to pose in front of an event themed photo moment.*

- Prominent sponsor recognition at photo moment area
- Name recognition in event program, digital and print signage, Center website, and social media

## MINI MICKLER SPONSORSHIP

**\$2,500**

*Mickler is the Center for Child Protection's Facility Dog, who supports child abuse victims that visit the Center every day. PlayBingo guests will have the opportunity to take home their own Mini Mickler.*

- Sponsor logo on the dog tag of each stuffed Mickler
- Sponsor recognition in event program, digital signage, and Center website

## **SILENT AUCTION SPONSORSHIP**

**\$2,500**

*PlayBingo guests will have the opportunity to bid on fabulous packages in one of Austin's largest silent auctions.*

- Sponsor name listed on every Silent Auction bid sheet
- Event seating for 2 guests
- Sponsor recognition in event program, digital signage, and Center website

## **VOLUNTEER SPONSORSHIP**

**\$2,000**

*Volunteers will don themed attire at the event.*

- Sponsor logo printed on volunteer name badge
- Event seating for 2 guests
- Sponsor recognition in event program, digital and print signage, and Center website

## **CHILDREN'S CHAIRS SPONSORSHIP**

**\$1,500**

*PlayBingo guests will have the opportunity to bid on hand-painted, one-of-a-kind children's chairs created by local artists.*

- Sponsor logo included on children's chair signage
- Sponsor recognition in event program, digital signage, and Center website

## **TEDDY BEAR SPONSORSHIP**

**\$1,500**

*PlayBingo guests will have the opportunity to adopt an adorable Teddy Bear to take home or donate to the Center where it will brighten a child's day.*

*Multiple sponsorships available.*

- Sponsor logo included on teddy bear signage
- Sponsor recognition in event program, digital signage, and Center website

## **BICYCLE SPONSORSHIP**

**\$1,000**

*PlayBingo guests will have the opportunity to bid on a gorgeous bike adorned with fresh flowers and other special features.*

- Sponsor logo included on bicycle signage
- Sponsor recognition in event program, digital signage, and Center website

## **FRIENDS OF PLAYBINGO SPONSORSHIP**

**\$250**

*Contribute to this special day as a supporter of the Center for Child Protection.*

- Sponsor recognition in event program, digital signage, and Center website



**To reserve your sponsorship, contact Millie Martin at  
[PlayBingoATX@centerforchildprotection.org](mailto:PlayBingoATX@centerforchildprotection.org) or 512-600-2429.**



## **CENTER FOR CHILD PROTECTION**

The Center for Child Protection is a nationally accredited children's advocacy center and the only nonprofit in Travis County involved in the investigation and prosecution of crimes against children. For more than 30 years, the Center has been the first stop for children in Travis County who are suspected victims of sexual abuse, physical abuse and for children who have witnessed a violent crime. The Center is a child-friendly, specially equipped facility where children go for recorded forensic interviews, medical exams, counseling and intervention. All services are provided free of charge to children and their protective caregivers, and are available in English and Spanish.



**#PlayBingoATX | @Center4CP**

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512.472.1164 | [www.centerforchildprotection.org](http://www.centerforchildprotection.org)**