



ALPHA
SCHOOL

presents

Play **BINGO**
benefiting Center for Child Protection



SPONSORSHIP OPPORTUNITIES

10.18.25

Hilton Austin

PlayBingoATX.org

READY FOR SOME BINGO, DARLING?

Promote your brand to 1,300+ influential women while supporting children in Travis County. Hosted by the Friends of Christopher Guild for 22 years, PlayBingo sells out the day tickets go on sale. This high-demand event offers a unique experience and raises vital funds for children impacted by abuse. Connect with Austin's top philanthropists and highlight your company's commitment to the community. Don't miss the chance to be part of this impactful, exclusive event!

FRIENDS OF CHRISTOPHER GUILD

The Friends of Christopher Guild was born out of our community's despair, frustration and outrage over the death of 2-year-old Christopher Wohlers in 1990. Formed by concerned women and mothers, the Friends of Christopher Guild is committed to sustaining and expanding the safety net for abused children in Travis County through support of the Center for Child Protection. Guild members volunteer tirelessly on behalf of Austin's children.



2024 EVENT IN REVIEW

20.3K

**Social Media
Impressions**

1.3M+

**Raised
Last Year**

1.3K

**Influential
Attendees**

5.1K

**Event Webpage
Views**

TABLE SPONSORSHIP OPPORTUNITIES

BON VIVANT SPONSORSHIP

\$6,500

- Premier event seating for 10 guests (1 table)
- Exclusive, luxury event favors
- Unlimited complimentary, butler-served bubbly throughout event
- Beautiful decor including fresh floral centerpiece
- Commemorative bracelet for PlayBingo guests
- Keepsake champagne glasses
- Additional pack of bingo cards
- Sponsor name listed in event program, digital signage, and Center website

PRIMA PLATINUM SPONSORSHIP

\$5,000

- Premier event seating for 10 guests (1 table)
- Luxury event favors
- Commemorative bracelet for PlayBingo guests
- Sponsor name listed in event program, digital signage, and Center website

GRANDIOSO GOLD SPONSORSHIP

\$4,000

- Prominent event seating for 10 guests (1 table)
- Special event favors
- Commemorative bracelet for PlayBingo guests
- Sponsor name listed in event program, digital signage, and Center website

SPLENDORE SILVER SPONSORSHIP

\$3,000

- Preferred event seating for 10 guests (1 table)
- Special event favors
- Commemorative bracelet for PlayBingo guests
- Sponsor name listed in event program, digital signage, and Center website

BELLISSIMA BRONZE SPONSORSHIP

\$2,250

- Event seating for 10 guests (1 table)
- Commemorative bracelet for PlayBingo guests
- Sponsor name listed in event program, digital signage, and Center website

TABLE UPGRADE OPPORTUNITY

LA DOLCE VITA SPONSORSHIP

\$750 per table

Enjoy the Sweet Life with an Upgrade to your Table Sponsorship.

- Two bottles of chilled bubbly
- Keepsake glasses
- Exclusive party favors
- Additional pack of bingo cards

*La Dolce Vita can be added to any full table at any level of sponsorship and accommodates 10 guests.

EVENT SPONSORSHIP OPPORTUNITIES

PREMIER SPONSORSHIP

\$12,500

Each PlayBingo guest will receive a commemorative bracelet, handcrafted by the Friends of Christopher Guild as a keepsake.

- Sponsor logo included on packaging of every bracelet
- Sponsor logo on signage at each bracelet making party
- Prima Platinum Table with event seating for 10 guests
- Sponsor recognition in event program, digital signage, and Center website

EVERYONE WINS SPONSORSHIP

\$10,000

Consolation prizes will be awarded to PlayBingo guests when there are multiple winners in a single bingo game.

- Sponsor logo included on event themed tag attached to each consolation prize
- Prima Platinum Table with event seating for 10 guests
- Sponsor recognition in event program, digital signage, and Center website

TABLE PRIZE SPONSORSHIP

\$8,500

PlayBingo guests will win table prizes drawn throughout the event.

- Sponsor logo on event themed tag attached to each table prize package
- Event seating for 10 guests
- Verbal recognition throughout the event a minimum of 5 times
- Sponsor recognition in event program, digital signage, Center website, and social media

PRINT SPONSORSHIP

\$6,500

Each PlayBingo guest will receive a program full of information about the event, including the schedule, event sponsors, auction donors, prizes, and game rules.

- Sponsor logo included on program back cover
- Verbal mention during the event
- Event seating for 2 guests
- Sponsor recognition on event digital signage, Center website, and social media

BEAUTY & BLOOMS SPONSORSHIP

\$5,000

PlayBingo guests will have the opportunity to purchase tote bags filled with goodies.

- Sponsor logo included on display table signage
- Event seating for 2 guests
- Sponsor recognition in event program, digital and print signage, Center website, and social media

BUBBLES & BLING SPONSORSHIP

\$5,000

PlayBingo guests will have the opportunity to purchase bottles of bubbly adorned with a special goody bag.

- Sponsor logo included on bottle label
- Event seating for 2 guests
- Sponsor recognition in event program, digital and print signage, Center website, and social media

DESSERT SPONSORSHIP

\$5,000

Each PlayBingo guest will enjoy a special dessert.

- Sponsor logo included on dessert plating
- Event seating for 2 guests
- Sponsor recognition in event program, digital and print signage, Center website, and social media

EVENT FAVOR SPONSORSHIP

\$5,000

Each PlayBingo guest will receive a complimentary event favor.

- Sponsor logo included on each event favor
- Event seating for 2 guests
- Sponsor recognition in event program, digital and print signage, Center website, and social media

HEADS OR TAILS GAME SPONSORSHIP

\$5,000

PlayBingo guests will have the opportunity to participate in a game of Heads or Tails.

- Prominent sponsor recognition at game table area
- Event seating for 2 guests
- Sponsor recognition in event program, digital and print signage, Center website, and social media

LIFE'S A BOX OF CHOCOLATES

\$5,000

PlayBingo guests will have the opportunity to purchase handcrafted chocolates with a chance to win additional prizes fit for a queen.

- Sponsor logo included on display table signage
- Event seating for 2 guests
- Sponsor recognition in event program, digital and print signage, Center website, and social media

PHOTO BOOTH SPONSORSHIP

\$5,000

PlayBingo guests will enjoy an event themed photo opportunity.

- Prominent sponsor recognition at photo booth area
- Event seating for 2 guests
- Sponsor recognition in event program, digital and print signage, Center website, and social media

POWDER ROOM SPONSORSHIP

\$5,000

PlayBingo guests will have the opportunity to indulge in luxury hand soaps and lotions in the ladies' restroom along with fun event themed decor.

- Sponsor logo included on bathroom mirror
- Sponsor recognition at event table with event seating for 10 guests
- Sponsor recognition in event program, digital and print signage, and Center website

LUXURY RAFFLE SPONSORSHIP

\$5,000

PlayBingo guests will have the opportunity to participate in a luxury raffle.

- Prominent sponsor recognition at raffle table area
- Event seating for 2 guests
- Sponsor recognition in event program, digital and print signage, Center website, and social media

RECEPTION SPONSORSHIP

\$5,000

PlayBingo guests will enjoy bubbly & sparkling water during the silent auction reception.

- Sponsor logo included on beverage napkins
- Event seating for 2 guests
- Sponsor recognition in event program, digital and print signage, Center website, and social media

TOTE BAG SPONSORSHIP

\$5,000

Each PlayBingo guest will receive a complimentary tote bag.

- Sponsor logo included on event themed tag attached to each tote bag
- Event seating for 2 guests
- Sponsor recognition in event program, digital signage, Center website, and social media

BINGO PRIZE SPONSORSHIP

\$2,500

PlayBingo guests will be treated to 8 games of Luxury Bingo throughout the event.

- Verbal mention and on-screen logo recognition during one bingo game
- Event seating for 2 guests
- Sponsor recognition in event program, digital signage, and Center website

INSTAGRAMMABLE MOMENT SPONSORSHIP

\$2,500

PlayBingo guests will have the opportunity to pose in front of an event themed photo moment.

- Prominent sponsor recognition at photo moment area
- Name recognition in event program, digital and print signage, Center website, and social media

MINI MICKLER SPONSORSHIP

\$2,500

Mickler is the Center for Child Protection's Facility Dog, who supports child abuse victims that visit the Center every day. PlayBingo guests will have the opportunity to take home their own Mini Mickler.

- Sponsor logo on the dog tag of each stuffed Mickler
- Sponsor recognition in event program, digital signage, and Center website

SILENT AUCTION SPONSORSHIP

\$2,500

PlayBingo guests will have the opportunity to bid on fabulous packages in one of Austin's largest silent auctions.

- Sponsor name listed on every Silent Auction bid sheet
- Event seating for 2 guests
- Sponsor recognition in event program, digital signage, and Center website

VOLUNTEER SPONSORSHIP

\$2,000

Volunteers will don themed attire at the event.

- Sponsor logo printed on volunteer name badge
- Event seating for 2 guests
- Sponsor recognition in event program, digital and print signage, and Center website

CHILDREN'S CHAIRS SPONSORSHIP

\$1,500

PlayBingo guests will have the opportunity to bid on hand-painted, one-of-a-kind children's chairs created by local artists.

- Sponsor logo included on children's chair signage
- Sponsor recognition in event program, digital signage, and Center website

TEDDY BEAR SPONSORSHIP

\$1,500

PlayBingo guests will have the opportunity to adopt an adorable Teddy Bear to take home or donate to the Center where it will brighten a child's day.

Multiple sponsorships available.

- Sponsor logo included on teddy bear signage
- Sponsor recognition in event program, digital signage, and Center website

BICYCLE SPONSORSHIP

\$1,000

PlayBingo guests will have the opportunity to bid on a gorgeous bike adorned with fresh flowers and other special features.

- Sponsor logo included on bicycle signage
- Sponsor recognition in event program, digital signage, and Center website

FRIENDS OF PLAYBINGO SPONSORSHIP

\$250

Contribute to this special day as a supporter of the Center for Child Protection.

- Sponsor recognition in event program, digital signage, and Center website

To reserve your sponsorship, contact Millie Martin at PlayBingoATX@centerforchildprotection.org or 512-600-2429.



CENTER FOR CHILD PROTECTION

The Center for Child Protection is a nationally accredited children's advocacy center and the only nonprofit in Travis County involved in the investigation and prosecution of crimes against children. For more than 30 years, the Center has been the first stop for children in Travis County who are suspected victims of sexual abuse, physical abuse and for children who have witnessed a violent crime. The Center is a child-friendly, specially equipped facility where children go for recorded forensic interviews, medical exams, counseling and intervention. All services are provided free of charge to children and their protective caregivers, and are available in English and Spanish.



#PlayBingoATX | @Center4CP

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